



As part of **DTOLive!** United Arts Creative Placemaking team is activating creative Pop-Ups in available storefronts throughout Downtown Orlando.

The vision of this 3rd Quarter initiative is to showcase the work of local artists to bring economic vitality and increase pedestrian activity, with a specific focus on the Halloween season. Theming can include monsters, spooky, spirits, haunts, tricks, treats, etc!

Any artist or creative designer working in any medium is eligible to submit their credentials. The art for the spaces can range from sculptural, visual art exhibitions, fashion displays, set design, and creative, scalable window installations. The creation of a new work is not required; however, all work should be suitable for public display for all audiences (PG rating). Installations should be an immersive experience, with depth. This can be three-dimensional and collaborative.

United Arts DTOLive! is committed to providing art experiences that are accessible to everyone, free, and open to the public.

Important Dates:

Timeline:

*install the first week of September, contingent upon the previous artist's move-out date.

*installation will ideally run the first week of September through November 22nd, with a move-out period just before Thanksgiving (November 22-25).

*installation is a 24/7 viewing period, as the gallery is open to the public round the clock.

Installations will be in place for ~90 days at the 7-11 Gallery at 55 West Church St. This period may be extended, and any extension would be communicated to the artist.

Deadline to submit is 5pm on August 10, 2026.

Gallery Details:

The gallery is located in the breezeway under 55 W Apartments, directly next to 7-11 Convenient store. The space is approximately 30 feet long by 6 feet wide by 12 feet high. The installation is expected to fill the space, and be creatively displayed for maximum visual perception.

Grant Compensation Details:

Selected artists will receive a stipend up to \$3,500 to cover all materials, installation, transportation, parking, design fees, and artists' time per site.

Artists will be recognized at the installation site, on the DTOLive! website, and United Arts Social Media Outlets.

Eligibility:

Artists must be local to the Central Florida region (Lake, Orange, Osceola, or Seminole counties) Artists, Artist Collectives, Students 18+, and Organizations are eligible to apply.

Selection Criteria: The panel shall consider the following issues,

- Quality of the artist's work
- Provability of Scale
- Aesthetic merit, quality, enduring value
- Experience and other qualifications of the artist

Submission Requirements: ***NOTE:** Artists must submit a complete application. Incomplete applications will not be considered.

Please send the following documents in a shareable folder or as attachments to CreativePlacemaking@UnitedArtsCFL.org.

*Artist Statement and Portfolio: Provide a brief (3-4 sentence) artist statement describing your artistic vision. Please also attach at least 3 work samples as a .pdf of your previous works at the same scale as proposed for commercial windows.

*Resume or CV: Please attach a current professional CV. If you are submitting as a team, please identify the team leader and include a CV for each team member, with each being no longer than three pages. CV(s) should reflect the artist's experience designing, fabricating, and installing artwork in commercial and public settings, as well as exhibitions, awards, grants, and education.

*Links: Please include links to an artist's website, YouTube, or reels.

*Project Name/Title and Description: Describe your interest in the project and preliminary ideas for your unique visual display. A reminder that the theming should encompass the Halloween season from your perspective. Please also include a conceptual drawing or mock-ups.

Deadline to submit is 5pm on August 10, 2026.

Review:

All submissions will be reviewed by a panel led by United Arts and the City of Orlando's Downtown Development Board.

NOTE: Artists must submit a complete application. Incomplete applications will not be considered. If you have any questions about how to complete the application, please contact CreativePlacemaking@UnitedArtsCFL.org.