

United Arts of Central Florida seeks an artist or artist collective for a mural on an exterior wall of East End Market.

United Arts of Central Florida (United Arts), in partnership with Audubon Park Garden District, project donors, the property owner, and East End Market, invites professional visual artists to submit qualifications and conceptual proposals for the design and installation of a public mural located at:

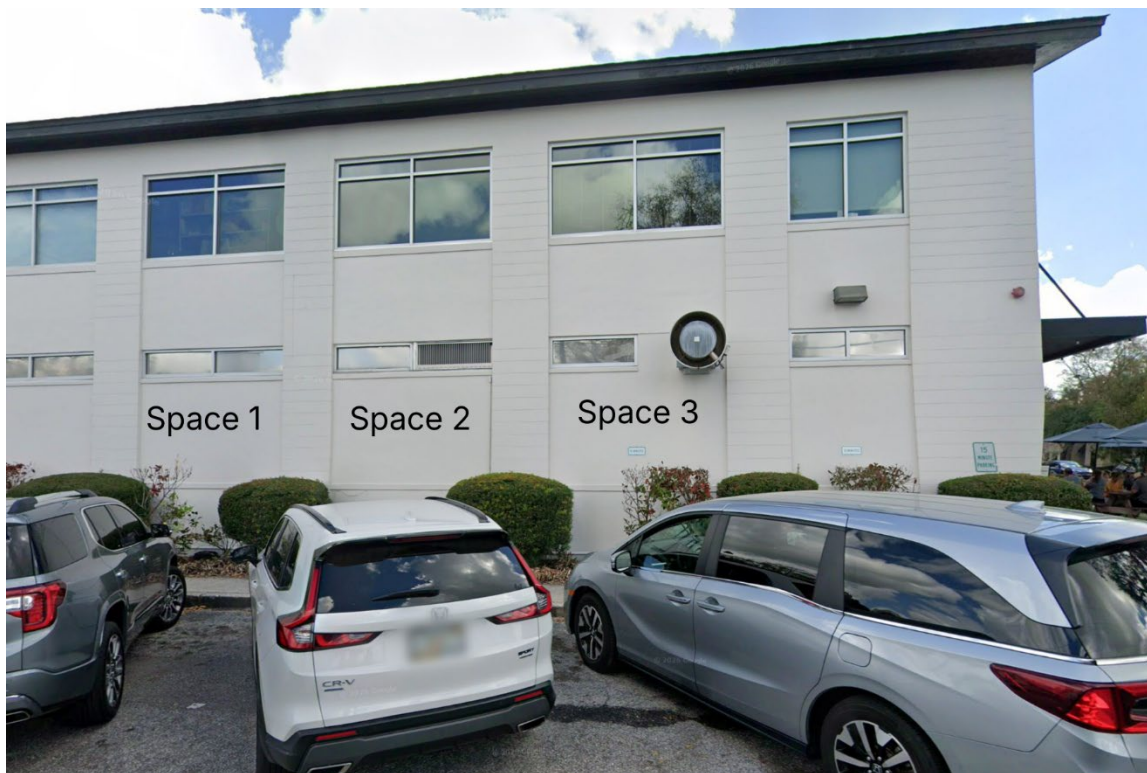
3201 Corrine Drive, Orlando, FL 32803

This project is part of the Community Vibrancy Program, a donor-supported initiative that invests in place-based public art to strengthen neighborhood identity and enhance community vitality.

SPACE OVERVIEW

The selected space is an exterior wall at East End Market located at 3201 Corrine Drive, Orlando, FL 32803.

[Google Map View](#)



The mural site includes three recessed exterior wall spaces. Artists may propose a design that connects the spaces or treats them as related but distinct panels.

Spaces 1, 2 & 3 – 8 feet wide by 8 feet high

PROJECT OVERVIEW

The selected artist will design and install a large-scale mural on an exterior wall of a privately owned building visible from the public right-of-way.

The mural is intended to function as noncommercial public art that:

- Enhances the visual character of the neighborhood
- Contributes to a sense of place
- Provides a meaningful public-facing cultural asset

The site was identified through United Arts' Call for Walls process, in coordination with project partners and donors.

PROJECT GOALS

The mural should:

- Reflect and celebrate the identity of the Audubon Park Garden District
- Contribute to community vibrancy and placemaking
- Be appropriate for a broad and diverse public audience
- Align with City of Orlando public art standards and requirements
- Be non-commercial in nature, with no advertising, logos, or promotional content

Note: Final thematic direction for the mural will be refined in collaboration with project partners during the artist selection process.

CONCEPT GUIDELINES

Mural Theme: Florida birds with a preference for endangered Florida birds

Concepts must:

- Be noncommercial (no logos, branding, or advertising)
- Be appropriate for public viewing
- Reflect an understanding that designs may evolve through:
 - Partner feedback
 - City of Orlando review requirements
- Include space for an acknowledgment panel recognizing the artist, the Wolfs (project donors), United Arts of Central Florida, Audubon Park Garden District, and East End Market. The acknowledgment panel should be integrated in a way that supports the overall design and complies with City of Orlando requirements.

ARTIST ELIGIBILITY

This opportunity is open to:

- Professional visual artists or artist teams
- Artists with demonstrated experience in murals or large-scale public art

Selected Artist Requirements

- Be able to enter into a contract with United Arts of Central Florida for the full scope of the project
- Prior to contract execution, the artist shall provide a completed W-9 and any required tax documentation
- Carry and maintain general liability insurance for the duration of the project, with coverage appropriate for public art installation
- Provide proof of insurance prior to project start
- Be responsible for proper surface preparation and application of a protective clear coat (graffiti guard) to ensure durability and ease of maintenance
- Comply with all contract terms, including insurance, installation, and maintenance

Artists must reside in:

- Lake, Orange, Osceola, or Seminole Counties
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ARTIST SELECTION PROCESS

Artist selection and concept approval will be a collaborative process involving:

- United Arts of Central Florida
- Project donors
- Audubon Park Garden District
- Property owner

The selection process will consider:

- The artist's past work, including artistic quality and strength
- Demonstrated experience with murals or large-scale public art
- Submitted conceptual approach – vision for the mural (not detailed or finalized designs)
- Appropriateness for public viewing
- Ability to collaborate with project partners and comply with City requirements

The project partners will work toward consensus in selecting the artist and approving a concept.

Final project implementation is subject to:

- Alignment with program goals

- Approval through the City of Orlando permitting process
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SUBMISSION REQUIREMENTS

Statement of Interest (1 page max)

Describe:

- Your experience with public murals
- Your approach to community-based work
- How you approach projects focused on neighborhood identity

Artist Vision and Conceptual Approach

- Please describe your vision for the mural, including the themes, concepts, and inspiration that would guide your work. Your response should explain how your artistic style would respond to the project site, audience, and community context. You may reference color palettes, materials, symbolism, or past work that is representative of your approach.
- It is not required to submit a finished design at this stage. Artists are not required to submit detailed renderings, site-specific designs, or fully developed concepts.
- You may include up to three images that help illustrate your concept approach. These may include prior work or informal reference images.

Work samples from past completed projects

USE OF SUBMITTED CONCEPTS

- Submission of concepts or vision does not guarantee selection
 - Unselected concepts will not be used without artist consent and payment
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BUDGET

The total implementation budget is \$8,000.

This includes:

- Artist design and labor
- Materials and supplies
- Installation costs, surface preparation and protective coating
- Equipment (e.g., lift rental)

Permitting costs required by the City of Orlando will be:

- Managed by Audubon Park Garden District

- Funded separately through United Arts
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PROJECT TIMELINE

- Call for Artists Opens: June 11, 2026
- Submissions Due: July 17, 2026, at 5:00 p.m.
- Artist Selection: Start August 2026
- Design Development and Final Design Approval: Approximately three (3) weeks following artist selection
 - Refinement of the selected concept with input from United Arts, project donors, Audubon Park Garden District, and the property owner
 - Finalization of imagery, composition, color palette, and site-specific design details
 - Preparation of the final design package for City of Orlando permitting review
- City Permitting: Begins following design development and is subject to City review timelines
- Installation: Fall 2026

Timeline is subject to change based on permitting and site conditions.

CITY OF ORLANDO COMPLIANCE

The selected artist must:

- Work within all City of Orlando mural and permitting requirements
- Be responsive to required design revisions

Permitting will be coordinated by: Audubon Park Garden District

HOW TO APPLY

Applications must be submitted through the United Arts Grants Portal. Late or incomplete applications will not be accepted. If the portal experiences technical issues, applicants must email Elyse@UnitedArtsCFL.org and Outreach@UnitedArtsCFL.org before the deadline.

For questions, contact:

Elyse Jardine
Senior Director of Community Outreach
United Arts of Central Florida
Elyse@UnitedArtsCFL.org
407-790-7844

EQUAL OPPORTUNITY

United Arts of Central Florida is committed to equitable access and inclusion. Artists of all backgrounds are encouraged to apply.