



## **ARTS (for Earth's Sake)**

**Orange County Arts & Cultural Affairs**

**FY25 Cultural Tourism Supplement  
Sustainability Project Funding**

**Funding Opportunity Guidelines**

**Arts and Cultural Affairs Advisory Council's** mission: To elevate Central Florida's arts and culture to that befitting a diverse, world-class community.

**Sustainability Committee's** mission: To pursue and implement the long-term sustainability and resiliency of the arts and cultural community, and its place in the natural, built and human environment of Orange County.

### **Contact Information:**

#### Information on Orange County Arts and Cultural Affairs

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#### Questions on Application, Grant Portal, and Panel Review

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## FY25 Cultural Tourism Supplemental Sustainability Project Funding

**Application Window:** Mid November 2024 – January 26, 2025

**Project Period:** July 1, 2025 – June 30, 2026

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**What:** Orange County Arts & Cultural Affairs announces a fund of \$100,000 for one or two arts projects that motivate our community to take action to protect, preserve and position our world for long-term, human livability.

**Who:** Arts & Cultural Affairs is an office of Orange County Government that invests Tourist Development Tax (TDT) funds in over 40 organizations that attract tourists and improve the quality of life for Orange County residents. The Sustainability Committee seeks to ensure that our grandchildren will have the same or better quality of life as we do currently. Their concern is for the natural, built, and human environment. This funding specifically is looking for the creation of artwork that arouses viewers for social action related to the natural environment.

**Inspiration:** A presentation on Friday, February 23, 2024, at the Orlando Science Center featured South Florida environmental artist and educator Xavier Cortada, who led a workshop for selected artists the following day. We encourage potential applicants to research his work for inspiration.

### Funding Information

- **Total Funding Pool:** \$100,000
- **Maximum Request:** \$100,000
  - Funding is competitive; not all projects of merit may be funded
    - The Sustainability Committee is looking to fund 1 or 2 arts projects that motivate the Orange County community to take action
  - Applicant organization must be a FY25 Cultural Tourism funding recipient
    - Only one pitch/proposal per applicant will be considered

### Key Dates & Deadlines

- **Application Opens:** Mid-November 2024
- **Application Deadline:** Sunday, January 26, 2025 @ 11:59 pm
- **Review Panel:** April 7, 2025 – 4 pm Room 105
- **Orange County Arts and Cultural Affairs Advisory Council Approval:** April 9, 2025
- **Board of County Commissioners Approval:** June 3, 2025
- **Project Period:** July 1, 2025 – June 30, 2026

### Applicant Organization Eligibility

To ensure compliance with the State of Florida Tourist Development Tax statute, Applicant Organizations:

- Must successfully secure funding through Orange County Arts and Cultural Affairs FY25 Cultural Tourism Program
  - While individuals and organizations of all types are invited to partner with one of the Cultural Tourism funded organizations to create a performance or artwork that meets the goals of the Sustainability Committee, a collaborative partnership is not required to submit a proposal.

## Project Eligibility

The project can be a part of an expansion of an event, a program already proposed in the Applicant Organization's FY25 Cultural Tourism funding request, or a new project.

For the proposed project to be eligible, it **MUST**:

- Powerfully motivate the public to action related to protecting the natural environment
- Take place between July 1, 2025, and June 30, 2026
- Occur in Orange County, Florida

## Review Criteria

The Sustainability Committee will review projects that can powerfully motivate the public to take action to protect the natural environment.

Each application **MUST**:

- Identify an environmental issue
- Describe the project, its budget, and related logistics
- Highlight Impact and social movement
- Demonstrate a robust evaluation plan

### Notes:

- Support materials are optional but encouraged
- For full review criteria, refer to the evaluation matrix