

## 2025 Diversity in the Arts

### Evaluation Criteria and Scoring



The Diversity in the Arts Grant Program provides operating support funding to art, science, and history organizations that are BIPOC/ ALAANA-Centered. This funding process provides intentional investments into the growth and stability of organizations that represent, serve and celebrate the culturally diverse communities of Central Florida. The Diversity in the Arts grant program is designed as pathway, preparing organizations for United Arts Operating Support Program, as well as other state, regional, and national grant opportunities.

#### Evaluation Criteria

The applications will be scored based on the following criteria:

	Artistic Excellence	Artistic Merit	Board Governance & Financial Mgmt.	Community Impact + Access	Career Impact
Operating Support	X	X	X	X	
Diversity in the Arts	X	X	X	X	
Community Project	X	X	X	X	
Individual Artist Grants	X	X		X	X

#### Evaluation Criteria Definitions

##### Artistic Excellence

- The recognized quality of the art, history, or science experience being created. This can include but is not limited to excellence in the artists or other key individuals involved, the creative process, works of art and/or services being provided. This also includes experiences that are unique, innovative, and relevant to the community that the applicant organization serves.
  - Artistic Excellence **does not** require specialized degrees, a formal education, or for the art form to be classified as “Fine Art”.

##### Artist Merit/ Capacity Building

- The value and appropriateness of operational activities to the organization’s mission, artistic field, audience and community
- Evidence of the ability to carry out its annual programming based on such factors as appropriateness of the budget and organizational capacity
- The alignment of usage of funds requested to goals/ activities leading to longer-term sustainability of the organization
  - Clearly defined plans for growth, development, and sustainability,
  - An appropriate plan to determine if goals and proposed outcomes are met
  - Evidence of a longer-term growth and development plan / strategic plan
  - Evidence of a marketing and promotion plan for the organization and/or project to reach and cultivate new audiences.

### Board Governance and Financial Management

- Adoption and commitment to best practices in board governance
  - Can include plans for training or coaching on board development and engagement.
- Adherence to bylaws
- Fiscal responsibility
  - Are financial statements reviewed and approved
  - The appropriateness of the budget in relation to the size and age of the organization
  - Demonstrated evidence of planned and developing financial support from the community
- Current fiscal stability

### Community Impact and Access

- Engagement with individuals and/ or communities whose opportunities to experience the arts are limited by geography, race or ethnicity, economics, or disability.
- The potential of the organization to advance local economic, physical, or social outcomes desired by the community or communities the applicant organization serves

## Scoring

Panelists will score each of their assigned applications in the 4 categories noted in the chart below. The total application is worth 100 total possible points. Each section will be scored on a scale of 1 to 5 (defined below) and multiplied by the number specified in the table below to reach the total number of possible points.

<b>Evaluation Category</b>	<b>Scored on a Scale of</b>	<b>Weight Factor</b>	<b>Total Possible Points</b>
Artistic Excellence	1 to 5	4	20 points
Artistic Merit (Capacity Building)	1 to 5	6	30 points
Board Governance & Financial Management	1 to 5	6	30 points
Community Impact & Access	1 to 5	4	20 points
		<b>Total Possible Points</b>	<b>100 points</b>

### Scoring Scale

**1** – Not competitive (Consistently does not address or meets the needs as outlined in the application materials)

**2** – Improvement needed (Meets some requirements, but occasionally fails to achieve fundamental requirements as outlined in application materials)

**3** – Meets expectations (Consistently meets the requirements as outlined the application materials)

**4** – Exceeds Expectation (Frequently exceeds the requirements as outlined in the application materials)

**5** – Outstanding (Consistently exceeds the requirements as outlined in the application materials)