

ARTS & CULTURE BUILDS FLORIDA

EVERY DISTRICT EVERY DAY

2024-2025 Arts & Culture Funding Recommendations

recommended by
Florida Department of State, Division of Arts and Culture

prepared by
Florida Cultural Alliance
www.flca.net

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2024-2025 FUNDING RECOMMENDATIONS

625	Cultural & Museum Grants	\$ 54,436,991
182	Culture Builds Florida Grants	\$ 4,251,098
38	Cultural Facilities Grants	\$ 14,095,214
19	Cultural Endowments	\$ 4,560,000
864 Programs & Projects		\$77,343,303

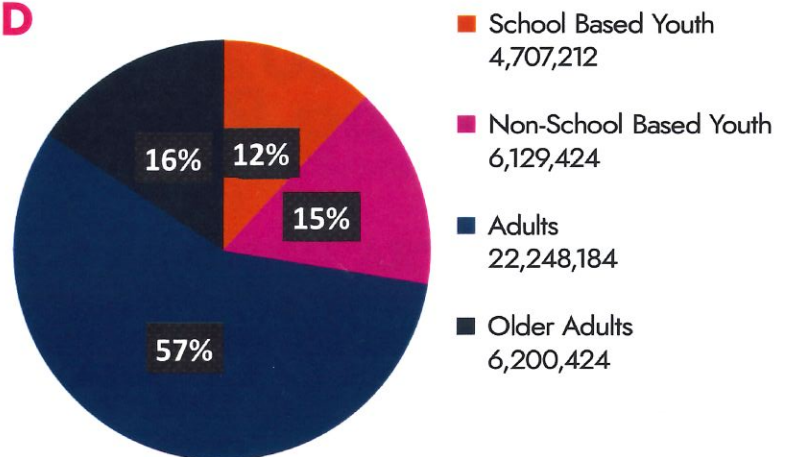
VETTED ● ACCOUNTABLE ● IMPACTFUL

All 864 Arts and Culture Grants are:

- **Screened** for eligibility by Department of State staff.
- **Scored** and ranked by peers, subject matter experts & non arts professionals.
- **Reviewed by the Council on Arts and Culture** after panel rankings.
- **Required to Match Funds** (from 1:1 to 10:1 depending on budget)
- **Required to Report** quarterly and annually

2023 GRANTEES REPORTED

- Matching grant funds by a multiplier of 17
- Tens of thousands of cultural opportunities
- Serving over 39 million individuals



9 : 1 ROI

In the recent economic impact study in partnership with Americans for the Arts, \$369 million in local and state taxes were generated as a result of this \$5.8 billion industry. The state's \$41 million in grants provided during that study period leveraged those tax revenues.



AEP6 Florida Study

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COMPETITIVE COMMUNITIES

77% OF NON-LOCAL ATTENDEES "TRAVELED HERE SPECIFICALLY FOR THIS ARTS EVENT" Additionally, both local and nonlocal attendees were asked what they would have done if the event where they were surveyed had not been available.

50.6% of local residents said they would have "traveled to a different community to attend a similar arts or cultural activity."
63.5% of non-locals would have selected another community.

JOBS

FLORIDA'S NON-PROFIT ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES SUPPORTED

OVER 90,000 FTE JOBS AND PAID \$3.7BILLION IN FLORIDA RESIDENT HOUSEHOLD INCOME!

ECONOMIC VITALITY

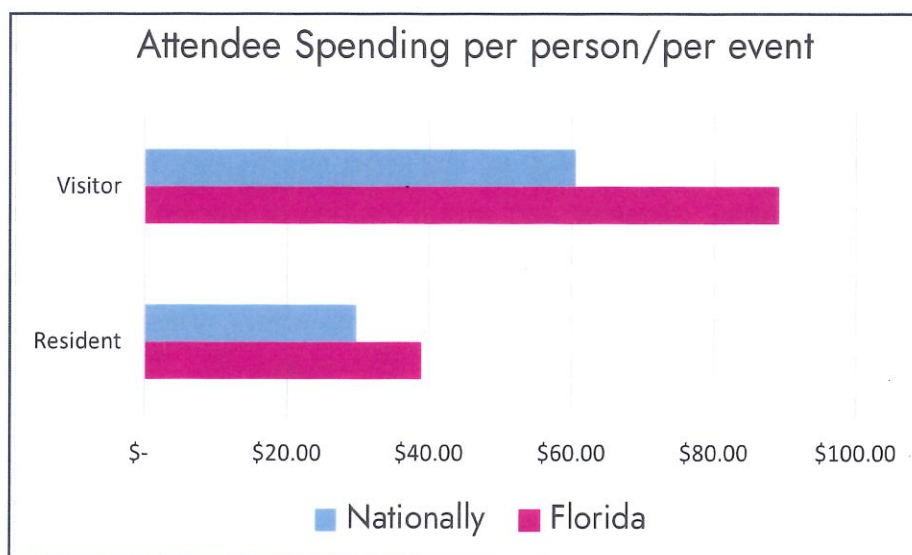
FLORIDA AUDIENCE SPENDING OUTPERFORMS NATIONAL AVERAGE

(spending per person/per event excl. admissions)

Florida Local attendees spent an average of **\$38.86**

Florida Non-local attendees (tourists) spent an average of **\$89.16**

The national average is \$29.77 & \$60.57 respectively



MAJOR CONTRIBUTING INDUSTRY TO FLORIDA'S ECONOMY

The US Department of Commerce, Bureau of Economic Analysis (BEA)

ranks arts & culture among top producing Florida industry sectors

1. **retail**
2. **construction**
3. **arts and culture**
4. **transportation**
5. **utilities**

&

shows that arts and cultural economic activity accounted for

\$39B of Florida's Economy
3.1% of Florida's GDP.

(performing arts, museums design services, fine arts education and education services)



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EMPATHY, UNDERSTANDING & SOCIAL CONNECTIONS

63% of audience members surveyed in the study said that the arts and culture helps them better understand other cultures in their community.

HIGHER ACHIEVING LEARNERS

High school students who have 4 years of art, dance, drama or music curriculum score higher on their SATs, have higher GPAs and are more likely to graduate.

+51pts
SAT verbal
+41pts
SAT math

TALENTED WORKFORCE Students with an education including the arts are among the most sought after candidates for employment because of **discipline, self agency and problem solving intelligence** acquired in practice of their discipline. Additionally, arts discipline undergraduates rank them among **the top four desired major disciplines for higher level health care degrees.**

IMPROVING HEALTHCARE **Nearly half of the nation's healthcare institutions** provide arts programming for patients, families, and even staff. 78% deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.

BETTER HEALTH & WELLBEING **for our military and veterans.** The arts heal the mental, physical, and moral injuries of war for military service-members and Veterans, who rank the creative arts therapies in the top four (out of 40) interventions and treatments. Across the military continuum, the arts promote resilience during pre-deployment, deployment, and the reintegration of military service-members, Veterans, their families, and caregivers into communities. *(two Florida grantees have been a part of the "Creative Forces" program with more anticipated in 2024.)*

For our neighbors, the arts proved to be an effective resource in reducing depression and anxiety and increasing life satisfaction. Just 30 minutes of active arts activities daily can combat the ill effects of isolation and loneliness associated with COVID-19.

FLORIDA HAS A HISTORY OF FUNDING ARTS & CULTURE

Florida's Division of Arts and Culture was established over 50 years ago and enjoyed a dedicated (recurring source of funds until the year 2001. Since then appropriations have fluctuated wildly; from 100% funding of all requests in 2014 to a record low in 2019 and record high in 2023. As these programs reach farther and deeper into Florida communities, the appreciation and understanding of their value is growing and being reflected in the state budget.

**20-21 The Legislature recommended \$20,260,039. Due to the unknowable cost of COVID, appropriations for two grant categories were vetoed.*

