

## DIRECT ECONOMIC ACTIVITY

\$ spent by  
organizations and  
audiences

## NUMBER OF JOBS SUPPORTED

arts and culture  
employment  
opportunities

# ARTS & ECONOMIC PROSPERITY 6 \$29, R2R\_D K\$R

## IN-PERSON ATTENDANCE

- total
- 41. % of attendees  
were nonlocal

## RETURN ON INVESTMENT

- \$34,905,956 art & culture  
related revenue returned to  
government
- \$ 9,170 total household  
income

RESEARCH FACILITATED IN PARTNERSHIP BY

