## DIRECT ECONOMIC ACTIVITY

\$502,437,902 spent by organizations and audiences

#### NUMBER OF JOBS SUPPORTED

9,424 arts and culture employment opportunities

# ARTS & ECONOMIC PROSPERITY 6 (AEP6) - CENTRAL FLORIDA REGION-

(Region includes Brevard, Lake, Orange, Osceola, Polk, Seminole and Volusia Counties)

### IN-PERSON ATTENDANCE

- 6,245,065 total
- 14.4% of attendees were nonlocal

### RETURN ON INVESTMENT

- \$110,940,571 art & culture related revenue returned to government
- \$333,041,283 total household income

**RESEARCH FACILITATED IN PARTNERSHIP BY** 





Source: Arts & Economic Prosperity 6; The Economic and Social Impact Study of Nonprofit Arts and Culture

Organizations and Their Audiences in the Central Florida Region (2023) Want To Learn More? Contact United Arts of Central Florida info@UnitedArtsCFL.org