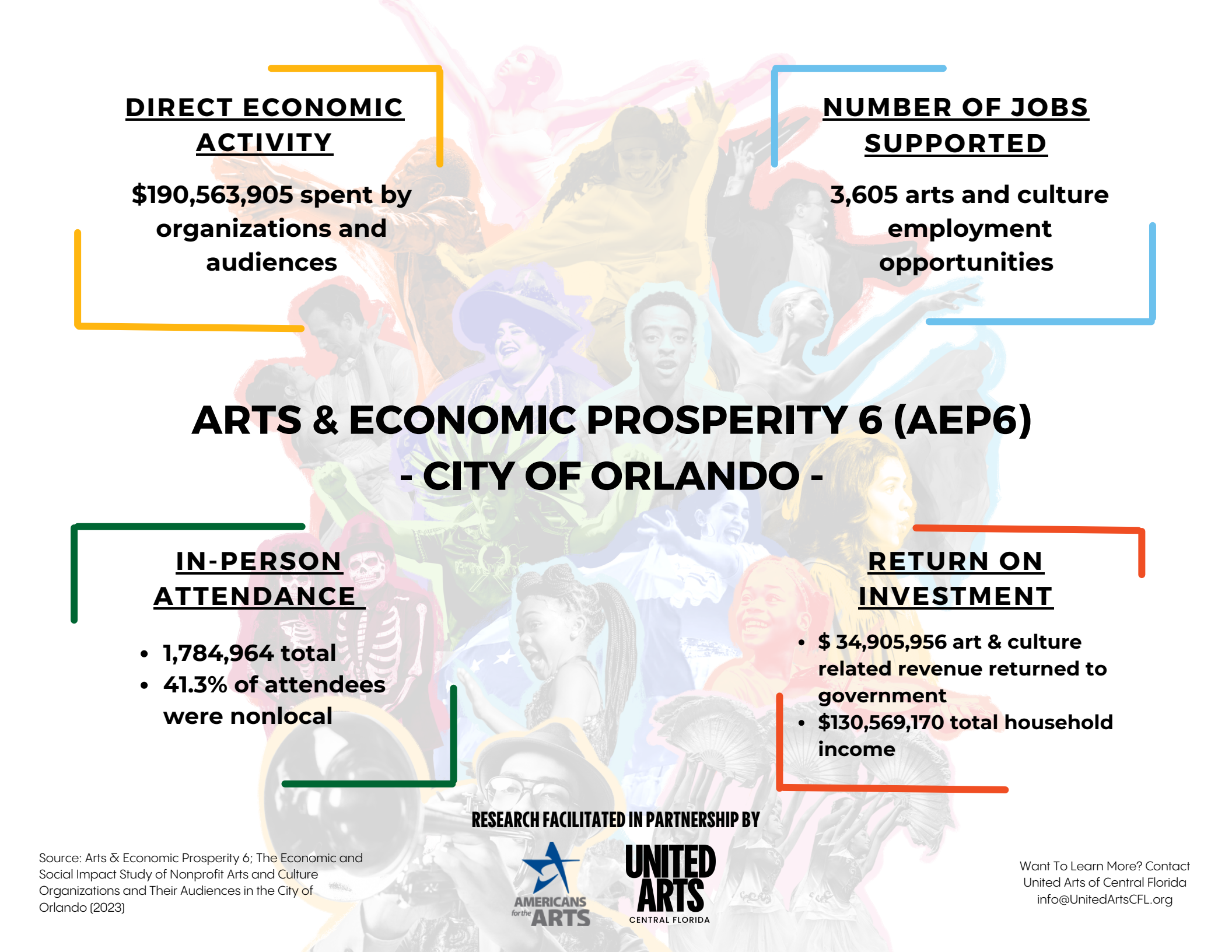




DIRECT ECONOMIC ACTIVITY

**\$190,563,905 spent by
organizations and
audiences**

NUMBER OF JOBS SUPPORTED

**3,605 arts and culture
employment
opportunities**

ARTS & ECONOMIC PROSPERITY 6 (AEP6) - CITY OF ORLANDO -

IN-PERSON ATTENDANCE

- **1,784,964 total**
- **41.3% of attendees
were nonlocal**

RETURN ON INVESTMENT

- **\$ 34,905,956 art & culture
related revenue returned to
government**
- **\$130,569,170 total household
income**

RESEARCH FACILITATED IN PARTNERSHIP BY



Source: Arts & Economic Prosperity 6; The Economic and Social Impact Study of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Orlando (2023)

Want To Learn More? Contact
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