

Downtown Orlando Arts Performers Application

United Arts of Central Florida

Introduction & Instructions

Dear Performers,

United Arts of Central Florida is currently seeking to engage street musicians and performance artists interested in activating community spaces in the heart of Downtown Orlando. As part of a broader partnership between the Downtown Development Board and The City of Orlando, United Arts is leveraging resources and relationships to increase access to the arts for all residents, employees, and tourists.

Artists are compensated a minimum of \$250 for the two hours based on experience, time and performance. The performance must fill the 2-hour block. (All events are to be rated PG-13 or under unless otherwise noted below) Interested performing artists must complete the application to be considered for placement within this program. All activation sites will have canopies and/or tree shade.

Complete the short application below to be considered for this opportunity.

Activation Sites:

- **City Hall Plaza** - Across the street from the Dr. Phillips Center for the Performing Arts, the musician will stand/sit facing the City Beautiful Cafe and play for cafe customers eating at the outdoor tables. (3x weekly - 11:30 AM - 1:30 PM)
- **Duncan Park** - Nestled between the Bank of America Financial Center and 200 South Orange, the performer will stand/sit and play for customers of Latin Square Cuisine, DT Cafe, Nature's Table Cafe, and other businesses. (3x weekly - 11:30 AM - 1:30 PM)
- **Lake Eola Park**
 - Walt Disney Amphitheater - Seats 983 People (Saturday Family Programming (G Rated) Weekly - 9:30 AM - 11:30 AM)
 - The Forum - Seats approximately 80 People (Saturdays- Weekly - 9:30 AM - 11:30 AM)
- **54 West Church Street** - In the heart of Historic Church St Station with plenty of restaurants, sitting area and parking & walking distance to the Kia Center (2x weekly - 11:30 AM - 1:30 PM and Weekly 4:00 PM-6:00 PM)
- **Heritage Square & Wall Street** - Surrounded by Historical Buildings, Cypress grove, public art, the History Center and pedestrian only Wall St with restaurants and nightlife. (3x weekly - 11:30 AM - 1:30 PM)

- **North Quarter** - Located North of Colonial, surrounded my residents, business and restaurants (Weekly - TBD)
- **Parramore** - Filled with colorful street art and vibrant eateries serving soul food, UCF Downtown Campus (Weekly - TBD)
- **Luminary Green** - 2.3 acre park unique and special gathering place and home of Creative Village and restaurants (Monthly - TBD)

Grant Portal & Application Tips

For tech support and application questions: Contact Audra at Audra@UnitedArtsCFL.org.

- Start early!
- Read all instructions and directions.
- Only have the portal open in one internet browser tab at a time.
- Character limits are included for most of the questions. You **do not** have to use all the space provided.
- Save often.

Eligibility Screening

Artists must meet the three (3) eligibility requirements to be able to participate in this opportunity. Please complete the short questionnaire to determine your eligibility. Thank you!

Residency in Central Florida*

Performers must live within the United Arts service area. Do you currently live in one of the four counties listed below?

- Lake
- Orange
- Osceola
- Seminole

Choices

Yes

No

Performer Age*

Performers must be 18 or older. Are you currently 18 or older?

Choices

Yes

No

Permitted to work in US*

Performers must be permitted to work within the United States. Are you currently eligible to work in the United States?

Choices

Yes

No

General Information

Project Name*

Enter the name of the performance, artist, act, or class (educational experience). If booked, this will be what is shown on your dashboard and payment requests.

Character Limit: 250

Artistic Discipline*

Select the Artistic Discipline that most closely aligns with your performance type.

Choices

Artist Community

Arts Education Organization

Dance

Design

Folk & Traditional

Literary Arts

Media Arts

Museums

Music

Opera

Presenting & Multidisciplinary Work Organization

Theater & Musical Theater

Visual Arts

None of the Above

Other Artistic Discipline

If none of the above was selected, type in the artistic discipline down below

Character Limit: 250

Performance Times*

Select the performance days and times you or your group will generally be available. Final scheduling will be confirmed with each artist(s).

Choices

Friday, 11:30 am to 1:30 pm

Saturday, 9:30 am to 11:30 am
Thursday, 11:30 am to 1:30 pm
Thursday, 4:00 pm to 6:00 pm
Tuesday, 11:30 am to 1:30 pm
Tuesday, 4:00 pm to 6:00 pm
Wednesday, 11:30 am to 1:30 pm
Wednesday, 4:00 pm to 6:00 pm

Artist or Group Bio*

Share or link to a bio for the artist(s) or group.

Character Limit: 10000

Number of Performers*

Select the number of performers who are a part of the act.

Choices

- 1
- 2
- 3
- 4
- 5 or more

Opportunity*

How did you hear about this opportunity?

Character Limit: 250

Description of the Performance, Class, Experience*

What creative and unique experience will you bring to Downtown Orlando and its employees, residents, and tourists?

Please Include:

- A description of the act, class, performance, etc.
- Target Audience (Youth, Adults, Students, etc.)
- Length (some art activation locations require a 2-hour commitment)

If you prefer to share a video or audio file to answer this question, either upload the file or provide a link to the audio/ video file below.

Character Limit: 10000 | File Size Limit: 7 MB

Impact*

How would this opportunity impact your career as an artist/ performer? If you prefer to share a video or audio file to answer this question, upload the file below or paste a link in the text box below.

Character Limit: 10000 | File Size Limit: 7 MB

Website, or social media link for artist / Group

Character Limit: 2000

Optional Relevant Work Samples

If you have additional relevant work samples that you would like to include as part of your application, please use the space below to either upload a file or include links to cloud or internet-based content. Additional file upload spaces can be found following this question.

Character Limit: 10000 | File Size Limit: 5 MB

Additional File Upload Space

File Size Limit: 5 MB

Anything Else

Have something else that you would like for us to know? Place it in the text area below.

Character Limit: 10000

Music

Genre*

Please select the genre that is closest to your music style

Choices

- Acapella
- Alternative
- Americana/ Folk/ Singer-Songwriter
- Blues
- Classical
- Country
- Electronic
- Funk
- Indie Rock
- Instrumental
- Jazz
- Metal
- Opera
- Other
- Pop
- Punk
- R&B/ Soul
- Rap/ Hip-Hop
- Reggae
- Religious/ Gospel
- Rock
- World

Other

If "other" was selected, please specify the genre.

Character Limit: 250

Instrumental

If Instrumental was selected, please list the instrument(s)

Character Limit: 250

Additional Supplies or Equipment

If any additional equipment or supplies would be needed, please note in the space below.

Character Limit: 10000

Dance

Dance Style

Please select the style that best describes the performance of you and/ or your group

Choices

- Acro
- Ballet
- Ballroom
- Contemporary
- Folk/ Traditional
- Hip-Hop
- Latin
- Tap
- Other

Other (Please Specify)

If "other" was selected above, please specify the dance style.

Character Limit: 250

Additional Supplies or Equipment

Would you need any other additional supplies or equipment. If so, please outline in the space below.

Character Limit: 10000

Visual Art

Visual Art Disciplines*

Please select the visual art discipline that most closely aligns with your work.

Choices

- Painting
- Drawing
- Sculpture
- Photography
- Graphic Design
- Film / Digital Media
- Textiles/ Fiber
- Ceramics
- Printmaking
- Other (Please specify below)

Visual Art Disciplines

If "other" was selected above, please enter your answer in the box below

Character Limit: 250

Additional Supplies or Equipment

Would any additional supplies or equipment be needed? If so, please outline in the space below.

Character Limit: 10000

Theatre

Supplies or Equipment

Would any additional supplies or equipment be needed? If so, please outline those needs in the space below

Character Limit: 10000

Educational

Relevant Experience*

Please list your relevant teaching experience

Character Limit: 5000

Number of Participants

How many individuals can be served through this educational opportunity during the two hour time period?

Character Limit: 250

Supplies or Equipment

Would any additional supplies or equipment be needed? If yes, please describe in the space below

Character Limit: 10000

"Other" Performance

Performance Category*

How would you categorize the performance?

Character Limit: 250

Performance Category*

How would you categorize the performance?

Character Limit: 250

Supplies or Equipment

Would any additional supplies or equipment be needed? if so, please describe below.

Character Limit: 10000

Demographic Information

Why We Ask

United Arts of Central Florida's commitment to our community is to engage artists who represent our community's rich cultural, lifestyle, and artistic diversity. Individual demographic data is not shared.

United Arts provides equal access and opportunity in employment and services and may not discriminate on the basis of race, color, ethnicity, religion, gender, ancestry, national origin, geography, age, varying abilities, pregnancy, sexual orientation, gender identity, marital status, familial status, citizenship status, or socioeconomic status, in accordance with Title VI and Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 as amended (42 U.S.C. 2000d et seq.), the Americans with Disabilities Act (ADA) of 1990, Section 504 of the Rehabilitation Act of 1973, and any and all other applicable federal, state or local laws, rules or regulations, whether presently existing or hereafter promulgated.

Race and Ethnicity

Choices

- Asian
- Black or African American
- Hispanic or Latino/a/x of any race
- Native American or Alaska Native
- Native Hawaiian or Other Pacific Islander
- White
- Two or more
- Prefer not to answer

Age*

Note: Performers must be 18 or above

Choices

- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65+
- Prefer not to answer

Gender

Choices

- Female
- Male
- Non-binary
- I self-identify as (use textbox below)
- Decline to Answer

Gender [Self-Identify as]

Use the space below to complete the self-identification process.

Character Limit: 250

Language

What language do you mainly speak at home?

Choices

- English
- Spanish
- Portuguese
- Haitian Creole
- Vietnamese
- French
- Chinese
- None of the above
- Decline to Answer

None of the Above [Language]

If none of the above was selected above indicate what language is spoken at home below.

Character Limit: 250

Artist Annual Income

Which best describes your annual income earned from being an artist? [This speaks to creating an ecosystem that allows artists to not only live but thrive in Central Florida.]

Choices

- \$0 - \$9,999
- \$10,000 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000+
- Decline to answer

Certification of Application

Permissions*

- I accept that by registering with United Arts of Central Florida, I will receive emails related to performance opportunities from United Arts of Central Florida

- I give United Arts of Central Florida permission to forward my information to other businesses and organizations when they seek specific talent. **Note:** any bookings with parties outside United Arts are in no way the responsibility or liability of United Arts.

- I give United Arts of Central Florida the right to photograph/ video me and use the finished media in publication, website, social media posts, and other media to highlight live entertainment and downtown activation.

Choices

- Yes
- No

Certification of Signature*

By typing your name below, you certify that all materials in this application are true and complete to the best of your knowledge. You also certify that you have read the opportunity announcement and that your programming fits the requirements. Incomplete applications will not be eligible for review and will be returned to the artist for completion.

Note: Digital signatures cannot be uploaded to this field; you must type your name.

Character Limit: 250

Date of Certification

Character Limit: 10