

ARTISTRY

ARTISTRY DEADLINES FOR 2023–24

ISSUE	STORY PITCH DEADLINE	CALENDAR DEADLINE
September/October Season Preview	June 21	June 30
November/December Holiday Issue	August 23	September 15
January/February	October 17	November 14
March/April Summer Camps and Florida Film Festival	December 14	January 16
May/June/July - Summer Issue Fringe Festival Outdoor Art	February 13	March 15

REMINDER: All calendar information is pulled from the Arts & Culture Calendar on the calendar dates listed above. All news releases and editorial story ideas should be submitted to Cindy@UnitedArtsCfl.org. Please contact Cindy Bowman LaFronz, editor, *Artistry*, with any questions.

HERE'S HOW TO SET UP A FREE ARTS & CULTURE CALENDAR ACCOUNT AND SUBMIT EVENT LISTINGS:

REMINDER: All calendar information is pulled from the Arts & Culture Calendar on the calendar dates listed above. All Cultural Calendar users will receive email reminders of these dates as they arrive. All news releases and story ideas should be submitted to Cindy@UnitedArtsCfl.org. Please contact Cindy Bowman LaFronz, editor, *Artistry*, with any questions. In the meantime, follow these simple steps:

- Go to UnitedArtsCfl.org and click "Arts & Culture Calendar" in the top menu.
- On the top right of the screen you will see a "Submit An Event" button. Hover over it and click "Register." Set up your account.
- Please do not sign in as a guest. Guests cannot manage listings after they are posted. By creating an account, you will be able to manage/edit your listings after they are posted.
- Once you have logged into the site, you can submit events through your dashboard by clicking "Submit An Event" in the top right corner of the page. Once on your dashboard, click "Create New Event." Follow the instructions for uploading.
- Mass Upload: If you have a lot of events to upload, please contact Laura Coley (email below) about the "Mass Upload" feature. You can upload your whole season, pictures and all, in one easy step.
- By posting on the site, you are also eligible to be featured in United Arts Cultural Calendar's bi-weekly newsletter and social media channels. Be sure to let the site administrator know of any discounts you have available as well.

QUESTIONS? Please contact Marketing Coordinator Laura Coley at Laura@UnitedArtsCfl.org regarding the Arts & Culture Calendar, powered by United Arts of Central Florida.