

Economic Impact of the Nonprofit Arts & Culture Industry City of Orlando, FL



The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia**. Breakout reports available for the Central Florida Region, by county, **City of Orlando, City of Winter Park**, and the district of **Loch Haven Cultural Park**.

\$189.2 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

6,907

Number of (FTE) **JOBS** supported by the arts and culture industry

\$15.6 MILLION

Culture-related **REVENUE** generated for state and local governments

“ These results confirm that Orlando’s cultural arts groups not only enrich our City’s quality of life, but also mean serious business for our community by providing thousands of jobs and generating millions in revenues. ”



City of Orlando
Mayor Buddy Dyer



Arts & Economic Prosperity 5 (AEP5) demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



National AEP5 study results:

- **\$166.3 billion economic activity**
- **4.6 million full-time jobs**
- **\$27.5 billion revenue to federal, state and local government**

National study comprised of:

- **341 study regions, from all 50 states and District of Columbia**
- **14,439 participating organizations**
- **212,691 audience member surveys**

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United Arts

OF CENTRAL FLORIDA

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