

# Economic Impact of the Nonprofit Arts & Culture Industry Central Florida Region



The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia**. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.

# \$399.9 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

# 13,764

Number of (FTE) **JOBS** supported by the arts and culture industry

# \$39.9 MILLION

Culture-related **REVENUE** generated for state and local governments

“Public and private support of an industry that generates hundreds of millions of dollars in annual economic activity makes financial sense.”



Arts & Economic Prosperity 5 confirms that ‘art works.’ ”

Jennifer Evins  
President & CEO  
United Arts of Central Florida

**Arts & Economic Prosperity 5 (AEP5)** demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



**National AEP5 study results:**

- \$166.3 billion economic activity
- 4.6 million full-time jobs
- \$27.5 billion revenue to federal, state and local government

**National study comprised of:**

- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys

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For more information about the study:  
• [AmericansForTheArts.org/EconomicImpact](http://AmericansForTheArts.org/EconomicImpact)  
• <http://tinyurl.com/UAresearchAEP5>

United Arts

OF CENTRAL FLORIDA

Source: Americans for the Arts' *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region.* (©2017)