Economic Impact of the Nonprofit Arts & Culture Industry Volusia County, FL

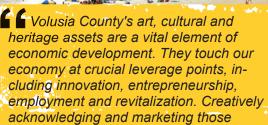
The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole,** and **Volusia.** Breakout reports available for the Central Florida Region, by county, **City of Orlando, City of Winter Park,** and the district of **Loch Haven Cultural Park.**

\$48.7 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

Number of (FTE) JOBS supported by the arts and culture industry





assets help attract a strong workforce and successful businesses, as well as sustain a positive quality of life for all of us who call Volusia County home.

Edith Shelley, Chair
Cultural Council of Volusia County

Arts & Economic Prosperity 5 (AEP5) demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.

National AEP5 study results:

- \$166.3 billion economic activity
- 4.6 million full-time jobs
- \$27.5 billion revenue to federal, state and local government

National study comprised of:

- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys

Contact:

Jessi Jackson Smith, Cultural Coordinator
County of Volusia Parks, Recreation & Culture
386-736-5953 ext. 15872
jjsmith@volusia.org
www.celebratingculture.com
Volusia County

For more information about the study:

- Trudy Wild, Trudy@UnitedArts.cc 407.628.0333 x223
- AmericansForTheArts.org/EconomicImpact
- http://tinyurl.com/UAresearchAEP5



Source: Americans for the Arts' Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region. (©2017)