Economic Impact of the Nonprofit Arts & Culture Industry Loch Haven Cultural Park*

The Central Florida Region includes 7 counties: Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.*

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity







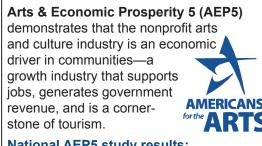
We are honored to reside here in our City's only cultural park alongside our neighbor arts organizations, all working toward the same goal: to inspire imagination, broaden



thinking, encourage empathy, and enrich the lives of those in our community.

Gene Columbus **Executive** Director Orlando Repertory Theatre

CITY OF ORLANDO



National AEP5 study results:

- \$166.3 billion economic activity
- 4.6 million full-time jobs
- \$27.5 billion revenue to federal, state and local government
- National study comprised of:
- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys
- For more information about the study:
- Trudy Wild, Trudy@UnitedArts.cc 407.628.0333 x223
- AmericansForTheArts.org/EconomicImpact
- http://tinyurl.com/UAresearchAEP5



Source: Americans for the Arts' Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region. (©2017)

*Loch Haven Cultural Park district includes: International Fringe Festival of Central Florida (Orlando Fringe); The Mennello Museum of American Art; Orlando Ballet; Orlando Fire Museum; Orlando Museum of Art; Orlando Repertory Theatre; Orlando Science Center; and Orlando Shakespeare Theater.