

Economic Impact of the Nonprofit Arts & Culture Industry Loch Haven Cultural Park*



The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia**. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.*

\$59.8 MILLION

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

2,185

Number of (FTE) **JOBS** supported by the arts and culture industry

\$5.4 MILLION

Culture-related **REVENUE** generated for state and local governments

“We are honored to reside here in our City’s only cultural park alongside our neighbor arts organizations, all working toward the same goal: to inspire imagination, broaden thinking, encourage empathy, and enrich the lives of those in our community.”



Gene Columbus
Executive Director
Orlando Repertory Theatre



Arts & Economic Prosperity 5 (AEP5) demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



National AEP5 study results:

- **\$166.3 billion economic activity**
- **4.6 million full-time jobs**
- **\$27.5 billion revenue to federal, state and local government**

National study comprised of:

- **341 study regions, from all 50 states and District of Columbia**
- **14,439 participating organizations**
- **212,691 audience member surveys**

For more information about the study:

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- <http://tinyurl.com/UAresearchAEP5>

United Arts

OF CENTRAL FLORIDA

Source: Americans for the Arts' *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region.* (©2017)

***Loch Haven Cultural Park district includes:** International Fringe Festival of Central Florida (Orlando Fringe); The Mennello Museum of American Art; Orlando Ballet; Orlando Fire Museum; Orlando Museum of Art; Orlando Repertory Theatre; Orlando Science Center; and Orlando Shakespeare Theater.