

Economic Impact of the Nonprofit Arts & Culture Industry City of Winter Park, FL



“Within our 10 square miles, the saturation of arts and culture entities in Winter Park makes it a mecca for cultural enthusiasts across the globe.”



Winter Park Mayor
Steve Leary

\$46 MILLION DOLLARS

Total **DOLLARS** generated annually by arts and cultural organizations and their audiences in direct economic activity

1,649

Number of (FTE) **JOBS** supported by the arts and culture industry

\$4.02 MILLION REVENUE

Culture-related **REVENUE** generated for state and local governments

Arts & Economic Prosperity 5 (AEP5) demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.



National AEP5 study results:

- **\$166.3 billion economic activity**
- **4.6 million full-time jobs**
- **\$27.5 billion revenue to federal, state and local government**

National study comprised of:

- **341 study regions, from all 50 states and District of Columbia**
- **14,439 participating organizations**
- **212,691 audience member surveys**

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United Arts

OF CENTRAL FLORIDA

Source: Americans for the Arts' *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region.* (©2017)

The Central Florida Region includes 7 counties: **Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia.** Breakout reports available for the Central Florida Region, by county, **City of Orlando, City of Winter Park,** and the district of **Loch Haven Cultural Park.**