



30

YEARS OF
SUPPORTING
THE ARTS

2019 Annual Report to the Community

United Arts

OF CENTRAL FLORIDA

Since 1989, United
Arts of Central Florida
has invested **\$155 million**
in arts and culture.



Central Florida Community Arts

A MESSAGE TO OUR COMMUNITY



Kate Wilson

Kate Wilson
Chair

We are pleased to report that since inception in 1989, United Arts has invested more than \$155 million in the growth and development of Central Florida nonprofit cultural groups. Through grants and contracts for services, United Arts has facilitated more than 2.9 million cultural experiences to residents and visitors to our region this year.

The FY19 *Collaborative Campaign for the Arts* exceeded its goal once again in raising \$2,206,559, at 110% of goal. Contributions to the *Arts for ALL* Fund enhance our agency's competitive grants, which this year funded over 60 cultural organizations that presented 2,904 exhibitions and productions, enabled 2,853,758 cultural experiences and distributed 1,658,778 free tickets to the public. United Arts grants supported 375 full-time and 580 part-time staff, along with 10,973 artists. The arts are an important industry in Central Florida and an economic driver.

For a third year, the partnerships with a \$100,000 grant from Dr. Phillips Charities matched by an equal amount by Tupperware Brands, and a range of Osceola County partners infused \$200,000 into the arts at all grade levels in Osceola County schools and exposed more than 9,000 children to the arts. In addition to their \$125,000 Trustee gift, Disney invested an additional \$200,000 for a fifth year to allow all eighth grade students to experience a curriculum-based production by the Orlando Repertory Theatre at the Bob Carr Theater.

We continue to reinforce the importance of the arts in the schools by recognizing principals who support strong arts programs in their schools at the annual Principals Arts Appreciation Breakfast held in both Orange and Osceola counties.

Over four years, Duke Energy has invested \$210,000 in diversity initiatives supporting Diversity Grants, Diversity Training for funded groups, and paid internships for college students with diverse backgrounds interested in entering the field of Arts Administration. Universal Orlando Foundation contributed \$10,000 to conduct a series of training workshops and grants focused on accessibility to cultural venues for people with varying abilities. Long-time community leader and passionate arts advocate, Rita Lowndes, was honored with the 2019 Jerry Hilbrich Arts Leadership Award established by a gift from the Edyth Bush Charitable Foundation.

This has been one of our best years, thanks to our donors, highly professional staff, and visionary Board. Thank you to all of those who believe in the power of the arts and are willing to invest time and resources to the great benefit of our community.



Flora Maria Garcia

Flora Maria Garcia
President & CEO





Orlando Ballet and Bach Festival Society of Winter Park

TRUSTEE SUPPORT

United Arts Trustee-level donors are those who give \$100,000 or more. Their generous support of arts, science and history in Central Florida distinguishes them as visionary philanthropic leaders. Their gifts provide support for grant awards and crucial institutional operating support. In addition, their funds, combined with those of other generous corporate and individual donors, provide a valuable matching pool used to inspire giving through United Arts' annual *Collaborative Campaign for the Arts*. United Arts is pleased to recognize each Trustee for their generosity and leadership.



JPMORGAN CHASE & CO.

Krista &
Jonathan
Ledden



UNIVERSITY OF
CENTRAL FLORIDA





Orlando Repertory Theatre

COLLABORATIVE CAMPAIGN FOR THE ARTS

During the annual *Collaborative Campaign for the Arts*, United Arts partners with 15 large-budget local cultural institutions to raise vital funds in support of arts, science and history. The campaign runs from February 1 through April 30 each year, with an Early Bird phase for donors wishing to renew their support beginning the week of Thanksgiving.

Through the Collaborative Campaign, donors can designate to any cultural nonprofit organization. Donor-designated gifts to the campaign's participating cultural partners qualify for a 15% match from United Arts. Corporations provide support through on-site workplace giving campaigns, where employees learn about the services provided by United Arts and the cultural organizations in Central Florida. In 2019, corporations and their employees generously contributed \$135,179 through workplace giving.

Within the Collaborative Campaign, donations directed to the United Arts *Arts for ALL* Fund directly support grants awarded through a competitive and independent process as well as critical K-12th grade arts and cultural education programming.

In 2019, Central Florida's support of the cultural community through the *Collaborative Campaign for the Arts* totaled \$2,206,559. Of that, \$393,776 was designated to the *Arts for ALL* Fund.

2019 *Collaborative Campaign for the Arts* Kickoff Reception Sponsors





UNITED ARTS GRANTS


United Arts provides crucial Operating Support Grants to arts, science and history organizations with budgets of \$75,000 or more who provide a full season of programming. Panels of community volunteers observe cultural events year-round, meet with applicants and recommend grants based on artistic merit, management and fiscal responsibility, and service to the community. Thirty-five cultural organizations received grants totaling \$1,495,000 through this program.

The agency reaches out to grassroots and multicultural organizations with annual budgets under \$75,000 through Mini-Grants. The program has three deadlines per year, a short application and one-month turnaround from submission to grant decision. More than 70% of grantees receive their first grant from United Arts through this program, and 44% of funding goes to culturally diverse organizations. Twenty-eight organizations received grants totaling \$39,300 through this program.

With funding from Duke Energy, Diverse Programming Grants incentivize the creation of programming that is more inclusive and representative of the diversity of the region. Ten organizations received grants totaling \$34,000 through this program.

United Arts also provides technical assistance workshops for nonprofits to strengthen their skills in fundraising, grant writing and marketing.

Overall, Central Florida residents and visitors experienced the arts, science and history on more than 2.9 million occasions last year, made possible through more than 60 cultural providers supported by United Arts.





Orlando Science Center

What teachers are saying ...

"This learning experience enriched my students understanding of college & career preparedness. Students will reflect on this experience and utilize what they learned about art careers, how careers evolve & public speaking."

- *Teacher, Jackson Middle*

"The program was incredible at giving students hands-on opportunities to practice newly developed STEM skills. Our students do not get a lot of opportunities to get out of their direct communities, so this was a blast for them."

- *Teacher, Palmetto Elementary*

"Our title 1 students don't often have the opportunities to attend theater shows. They learned about theater etiquette, elements of musicals, and enjoyed every minute of the music and dancing!"

- *Teacher, Millenia Gardens Elementary*

"Thank you for giving us this amazing opportunity. The students were so excited to see this performance. They will always remember this event."

- *Teacher, Prairie Lake Elementary*

ARTS EDUCATION

United Arts ARTS | EDUCATION

ARTS & CULTURE ACCESS FOR SCHOOL KIDS

United Arts facilitated more than 1,020,434 K-12 student experiences through its cultural partners and through partnerships with school districts and other funders. United Arts funds visits to museums, attendance at performing arts centers, and artist residencies in schools to enhance curriculum.

ALL 3rd, 4th and 5th graders in Orange County and ALL 5th graders in Osceola County go to the Orlando Philharmonic Orchestra. ALL second graders in Orange County go to the Orlando Ballet and ALL eighth graders in Orange County attend a live performance of "The Giver" by the Orlando Repertory Theatre. All eighth graders in Osceola County attend a live performance of "Flying Lessons" by Central Florida Community Arts.

UAARTSED.COM

United Arts manages UAArtsEd.com, an online directory of arts education programs for pre-K through 12th grade. Teachers can search for cultural programs, download lesson plans that tie to the curriculum, and apply for funding, while parents can utilize the site to find family-friendly events and cultural summer camps.





Award recipients at Orange County Principals Arts Appreciation Breakfast
with United Arts and Orange County Public Schools Board Members

PRINCIPALS ARTS APPRECIATION BREAKFAST

United Arts hosts annual Principals Arts Appreciation Breakfasts in Orange and Osceola counties to celebrate the achievements of principals who support exemplary arts programs, retain certified arts teachers in every school and work to make sure every student has access to quality arts education.

Orange County Public Schools celebrated its 13th annual Principals Arts Appreciation Breakfast in 2019. The highlight of the event is the Arts Principal Award, which recognizes principals who lead the way in supporting and promoting innovative, high-quality arts programs and arts instruction in their schools. The 2019 awardees are Suzanne Knight, Dr. Phillips High School; Rob McCloe, Eagle Creek Elementary School; and John McHale, Cypress Creek High School. The winning principals each received a \$1,000 cash award for their school's arts program, two tickets to a Broadway Series production courtesy of the Dr. Phillips Center for the Performing Arts, and a *United ArtsCard*, a buy-one-ticket-get-one-FREE and discount card to arts performances and exhibitions throughout Central Florida.

The School District of Osceola County celebrated its fourth annual Principals Arts Appreciation Breakfast. The festivities included performances by students, teachers and administrators, and community arts groups celebrating the County's arts education accomplishments over the past year.



Jennifer Quigley





Garden Theatre

PARTNERSHIPS

EDUCATION PARTNERSHIPS

United Arts-funded arts education programs make possible more than 1,020,434 student experiences each year in visual and performing arts, science and history.

Highlights of major programming partnerships include:

- A longstanding annual contract with Orange County Public Schools that makes possible high-quality, curriculum-based cultural programs, both in and out of Orange County schools.
- A continued funding partnership with Dr. Phillips Charities, Tupperware Brands, Bank of America, Osceola County, The School District of Osceola County, and Commissioners Viviana Janer, Fred Hawkins Jr., and Cheryl Grieb for a total of \$200,000 to infuse every grade level in The School District of Osceola County with a wide range of arts programs.
- Walt Disney World Resort again awarded United Arts a \$200,000 grant to send all OCPS eighth graders (15,000 students) to a live theater performance of "The Giver," performed by the Orlando Repertory Theatre at Dr. Phillips Center for the Performing Arts.



PARTNERSHIPS

EDUCATION PARTNERSHIPS

- In partnership with Valencia College and The School District of Osceola County, the career-training program, *Career Pathways to Creative Sector Jobs*, continued to prepare youth for high-demand back-of-house arts and entertainment jobs at local theme parks and cultural institutions.
- Through funding from Duke Energy, United Arts created an internship program based on the Diversity in Arts Leadership Internship facilitated by Americans for the Arts. These internships provide an opportunity to college students, from backgrounds traditionally untapped for arts leadership, to connect with a cultural organization in the arts administration field. Students are mentored and guided through the career path of an arts administrator during the paid internships at Central Florida arts organizations.

"It has truly been a blessing to work next to such dedicated and inspiring people. It is amazing how much CityArts does with such a small staff. I have learned so much and have met so many great people and incredible artists. I hope to keep being part of this community after my internship is over, I have already agreed to volunteer my time for a couple of upcoming events and I plan to keep going to events like Third Thursdays and Art After Dark, etc."

- Geraldine Diaz, Intern with CityArts Orlando



ORANGE COUNTY & UNITED ARTS

United Arts partners with Orange County Arts & Cultural Affairs as fiduciary agent for the Tourist Development Tax (TDT)-supported programs: Cultural Tourism, Cultural Facilities and Blockbuster Funding, as recommended by Orange County Arts and Cultural Affairs Advisory Council and approved by the Orange County Board of County Commissioners. United Arts coordinates guidelines, workshops and communication, facilitates the application and panel review processes, and oversees the reporting and funds disbursements for funded projects. To date: \$41.8 million in funding has been awarded, supporting 55 organizations and 400 projects or phases, and group marketing.

United Arts supports Orange County's goal to elevate the status of Central Florida's arts and culture to that befitting a world-class community. Two major funding programs further that mission:

- *Cultural Tourism Funding* supports projects that enhance the Orlando area's arts and cultural identity, present quality arts and cultural experiences and promote tourism, thus stimulating local economies and generating new jobs. Awards are determined through a competitive panel review process. In FY19, \$3.03 million was awarded for 30 projects, collaborative marketing programs, festivals, exhibitions and performances; total grants of \$28.7 million since 2003.
- *Cultural Facilities Funding* supports the acquisition, construction, renovation or equipping of museums and performance venues in Orange County. In FY19, \$1,241,201 was awarded for seven projects; total grants of \$13.1 million since 2006.



**Sculptures on the
Lawn Exhibit, 2019**





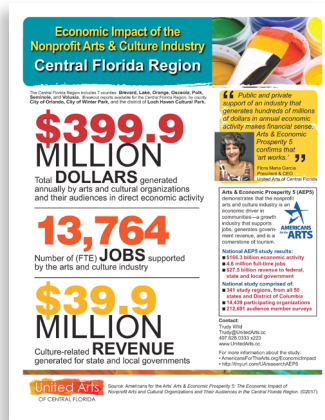
Bach Festival Society of Winter Park

ECONOMIC IMPACT

United Arts partners with Americans for the Arts to conduct a nationwide study every five years. *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations & Their Audiences in the Central Florida Region* – or AEP5 – released in 2017, proves that the arts in our seven-county region are a great investment.

NONPROFIT arts and culture's direct annual economic impact is:

- \$399.9 million generated by arts and cultural nonprofits and their audiences



Together with Americans for the Arts, and Dun & Bradstreet, United Arts also provides the Creative Industries reports for this region, which exceeds national averages in number of companies and people employed in both nonprofit and for-profit creative industries. This report, produced bi-annually, reaffirms the cultural vitality of our four-county area:

NONPROFIT AND FOR-PROFIT creative industries comprise:

- 7,424 arts-related businesses
- 40,597 people employed
- The creative industries account for 4.4 percent of the total number of businesses located in the Orlando Region and 3.1 percent of the people they employ, greater than the national average.



DIVERSITY GRANTS & TASK FORCES

DIVERSITY GRANTS

United Arts of Central Florida was pleased to continue a third year of Diversity Grants. To date, these grants have encouraged more than 30 United Arts-funded cultural groups to create programming that is inclusive and representative of the diverse communities in Central Florida. Funding for the Diversity Grants came from a \$50,000 grant from the Duke Energy Foundation to continue diversity and outreach initiatives. Over this past year, eight diverse programs from local cultural organizations were funded through this grant process.

DIVERSITY TASK FORCES

Central Florida is a region rich in culture and heritage. United Arts of Central Florida celebrates this diversity and assists local cultural organizations to be reflective of the local community by encouraging inclusive marketing efforts, offering Diverse Programming Grants, and recognizing arts organizations that are proactive in reaching out to underrepresented communities for staff and board positions. In 2018, United Arts established an African-American Task Force and a Hispanic Task Force. Each of these task forces is made up of members of these communities who can positively impact cultural organizations by participating as board members, attending and promoting events, and broadcasting potential job openings. As a result of these task forces, a number of local cultural organizations have seen increased attendance at events and have welcomed new board members.

LEADERSHIP INITIATIVES



JERRY HILBRICH AWARD

The *Jerry Hilbrich Arts Leadership Award* was established in 2017 with a grant from the Edyth Bush Charitable Foundation. Each year, the award recognizes an outstanding community leader who has supported both the arts and United Arts of Central Florida. The honoree will have demonstrated innovative and creative contributions and/or exemplary commitment and leadership to arts and culture in Central Florida. The recipient will also be a long-time, significant supporter of United Arts of Central Florida. In addition to receiving the award, the honoree may designate a cultural organization to receive a contribution of \$5,000.

The third annual *Jerry Hilbrich Arts Leadership Award* honored Rita Lowndes, an active community leader who has dedicated more than 30 years to arts and culture in Central Florida. Rita Lowndes designated the Orlando Shakes as the recipient of the United Arts Contribution.

LEADERSHIP INITIATIVES

EMERGING ARTS LEADERS

United Arts nominated three Emerging Leaders for the American Express Women in Music Leadership training in New York City and all three were chosen to attend the three-day conference. The three recipients were: Theresa Smith-Levin, founder and executive director of Central Florida Vocal Arts; Sarah Overton, director of A Gift for Music; and Heide Evans Waldron, executive director of Florida Symphony Youth Orchestra.

"I am humbled and thrilled to have been awarded this opportunity for personal growth and especially to do so surrounded by other innovative and powerful female leaders. I am proud to represent all of the amazing women leaders of Central Florida."

- Theresa Smith-Levin

ARTVENTURE

In 2019, United Arts created ArtVenture to engage the millennial generation with the local arts and cultural sector by building awareness of arts-based events, organizing monthly meetup experiences at local cultural organizations, and by establishing an incentive-based program to encourage ongoing participation in the arts.



Public Art



Museums



Theater



Children's Theater



Dance



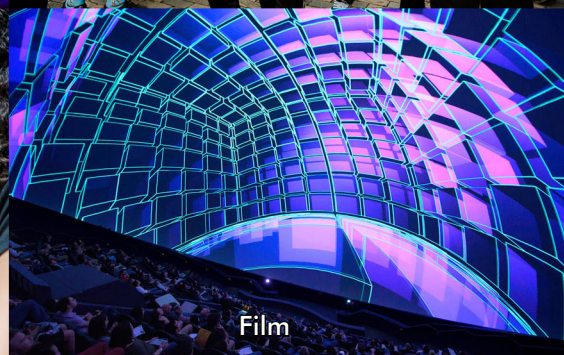
Festivals



Music



Classes



Film

YOUR SOURCE FOR ARTS, CULTURE AND ENTERTAINMENT

ORLANDOATPLAY.COM

A program of United Arts and funded in part by Orange County Arts & Cultural Affairs and the Florida Division of Cultural Affairs, OrlandoAtPlay.com features an online event calendar with over 800 organizations posting more than 3,900 events annually, a public art guide with over 200 items and a restaurant directory featuring hundreds of places to dine.

In 2019, the OrlandoAtPlay.com website attracted 90,511 users of all ages from all over the world. They visited the site 112,139 times and viewed 211,660 pages promoting the region's diverse and innovative arts, science and history programs and events.

United Arts sends out an e-newsletter to over 8,600 subscribers each week promoting upcoming events and discount opportunities.



orlandoarts MAGAZINE



The official publication of United Arts of Central Florida, *Orlando Arts Magazine* is a donor benefit for contributions to United Arts of \$50 or more. The magazine serves as a comprehensive guide to arts and cultural offerings throughout Central Florida's seven-county region.

Produced bi-monthly in cooperation with Visit Orlando, the official tourism association, the publication covers local arts, science, history and special events. It also includes articles about home décor and artful shopping and restaurants – because living well is an art.

UNITED ARTSCARD

The United *ArtsCard* is a donor benefit for contributions to United Arts of \$100 or more. Good for one year, the card is a valuable buy-one-ticket-get-one-FREE and discount card for more than 25 arts, science and history organizations throughout Lake, Orange, Osceola and Seminole counties. More than 2,000 *ArtsCards* were distributed.



PROVIDING INFORMATION AND ACCESS

UNITEDARTS.CC

UnitedArts.cc is the official website for United Arts of Central Florida and a vital resource for donors, organizations seeking funding, and grantees. Organizations can learn about grant opportunities, apply for funding or manage their existing grants through the site. Visitors to the site can access featured articles from *Orlando Arts Magazine*, find information about United Arts' arts education programs and arts research, jump to OrlandoAtPlay.com for a calendar of local arts and cultural events, sign their company up for a Workplace Giving campaign, make a gift or pledge, or join the arts advocacy mailing list to help keep the arts alive in Central Florida. Take a moment and explore!

CONNECT WITH US



 Likes: 7,752

 Followers: 4,756

 Followers: 712



 Likes: 10,905

 Followers: 4,435

 Subscribers: 8,166



Orlando Philharmonic Orchestra

FY19 COMBINED FUNDING | LARGE BUDGET

LARGE BUDGET ORGANIZATIONS	UNITED ARTS FUNDING				TOTAL FUNDING
	CAMPAIGN FOR THE ARTS	CAMPAIGN MATCH	GRANTS	EDUCATION AND OTHER CONTRACTS	
Orlando Philharmonic Orchestra	\$374,163	\$50,777	\$199,400	\$266,262	\$890,602
Orlando Shakes	563,819	53,030	160,700	24,175	801,724
Orlando Ballet	404,736	40,933	177,700	61,920	685,289
Orlando Science Center	115,136	16,337	176,700	65,284	373,457
Orlando Repertory Theatre	80,527	9,075	121,000	94,233	304,835
Orlando Museum of Art	99,146	14,722	115,400	56,500	285,768
Bach Festival Society of Winter Park	168,328	23,369	61,200	8,591	261,488
Enzian	81,361	13,179	48,600	-	143,140
Crealdé School of Art	46,728	7,119	66,700	18,175	138,722
Central Florida Community Arts	55,457	-	21,500	29,590	106,547
Orange County Regional History Center	42,449	3,741	27,200	27,277	100,667
Art & History Museums - Maitland	39,090	7,872	46,500	5,364	98,826
Downtown Arts District/CityArts Orlando	38,558	3,968	22,700	2,500	67,726
Orlando Fringe	33,048	1,981	26,900	-	61,929
Garden Theatre	24,999	2,845	27,100	-	54,944
Total All Large Budget	\$2,167,545	\$248,948	\$1,299,300	\$659,871	\$4,375,664

FY19 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Dr. Phillips Center for the Performing Arts	\$50	\$ -	\$62,001	\$62,051
Wayne Densch Performing Arts Center	51,913	8,500	-	60,413
Seminole Cultural Arts Council	47,268	-	-	47,268
Holocaust Memorial Resource & Education Center	50	34,800	-	34,850
Opera Orlando	16,776	7,600	4,200	28,576
Osceola Arts	550	-	26,805	27,355
Mennello Museum of American Art (including Friends of)	10,030	15,200	1,500	26,730
Florida Symphony Youth Orchestra	9,075	15,300	-	24,375
Central Florida Ballet	160	23,300	500	23,960
MicheLee Puppets	5,444	10,800	3,100	19,344
Albin Polasek Museum & Sculpture Gardens	150	16,400	39	16,589
Flamenco del Sol	-	-	15,300	15,300

FY19 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Mount Dora Center for the Arts	\$800	\$14,000	\$ -	\$14,800
Orlando Gay Chorus	380	13,500	-	13,880
Urban Think Foundation	2,245	10,400	-	12,645
Bay Street Players	25	11,100	-	11,125
Winter Garden Heritage Foundation	-	7,300	2,000	9,300
Empty Spaces Theatre	-	-	8,458	8,458
Steinway Society of Central Florida	100	8,200	-	8,300
The Winter Park Playhouse	1,600	-	5,500	7,100
Central Florida Vocal Arts	-	5,700	800	6,500
Playwrights Round Table	100	1,500	4,289	5,889
Global Peace Film Festival	-	5,500	-	5,500
Leesburg Center for the Arts	-	5,300	-	5,300



Orlando Gay Chorus

FY19 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Creative City Project	\$170	\$5,000	\$ -	\$5,170
Asian Cultural Association	-	5,000	-	5,000
A Gift for Teaching	4,000	-	400	4,400
Osceola County Historical Society	-	4,300	-	4,300
Winter Park Historical Association	50	3,800	-	3,850
Mad Cow Theatre	3,662	-	-	3,662
Voci Dance	125	-	3,000	3,125
Messiah Choral Society	70	2,000	1,000	3,070
ArtReach Orlando	110	2,500	-	2,610
Orlando Health	-	2,500	-	2,500
Timucua Arts Foundation	419	2,000	-	2,419
Snap! Orlando	250	2,000	-	2,250

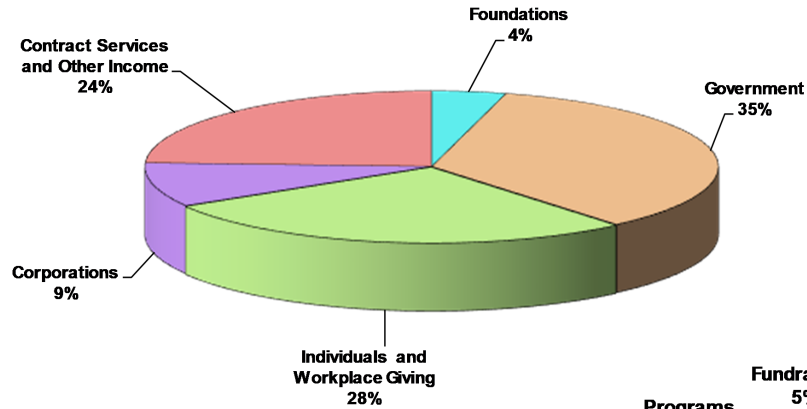
FY19 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	UNITED ARTS FUNDING		TOTAL FUNDING	
	CAMPAIGN FOR THE ARTS	GRANTS		EDUCATION AND OTHER CONTRACTS
Performing Arts Maitland	\$100	\$2,000	-	\$2,100
HAPCO Music Foundation	-	2,000	-	2,000
Life Concepts dba Quest	-	2,000	-	2,000
Goldsboro West Side Community Historical Association	-	1,700	-	1,700
Emotions Dance	-	1,500	-	1,500
Orlando Urban Film Festival	-	1,500	-	1,500
Orlando Symphony Youth Orchestra	-	1,300	-	1,300
Women in the Arts	50	1,000	-	1,050
Ice House Theatre	25	1,000	-	1,025
Asia Trend	-	1,000	-	1,000
Central Florida Sounds of Freedom Band and Color Guard	-	1,000	-	1,000
Chance 2 Dance	-	1,000	-	1,000

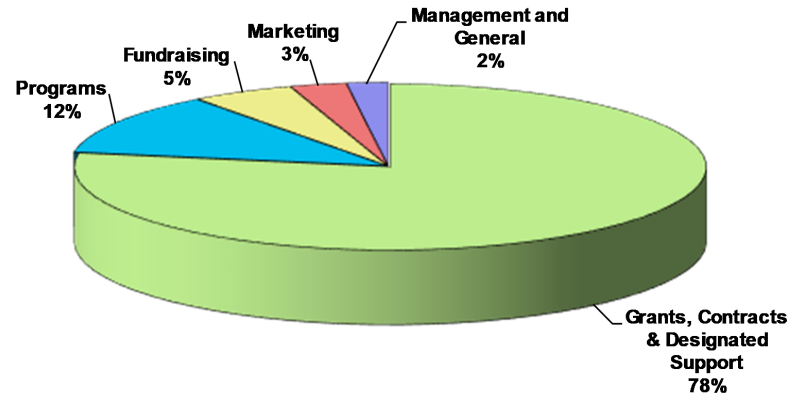
FY19 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
DulceArt Works	\$ -	\$1,000	\$ -	\$1,000
Jones High Alumni & Community Band	-	-	1,000	1,000
Music to My Mind	-	1,000	-	1,000
Public Arts and Music	-	1,000	-	1,000
Sanford Porchfest	-	1,000	-	1,000
Saint Cloud Main Street	-	1,000	-	1,000
Tavares Theatre	-	1,000	-	1,000
The Celebration Foundation	-	1,000	-	1,000
All Other Gifts, Grants and Contract Services	8,215	1,500	219,638	229,353
Total All Small & Midsize Organizations	\$163,962	\$269,000	\$359,530	\$792,492
INDIVIDUAL ARTISTS	-	-	\$21,615	\$21,615

WHERE OUR SUPPORT COMES FROM



WHERE OUR SUPPORT GOES



UNITED ARTS OF CENTRAL FLORIDA INC.

FINANCIAL ACTIVITIES SUMMARY | YEAR ENDED JUNE 30, 2019

WHERE OUR SUPPORT COMES FROM

Campaign Revenue

Corporations	\$632,460
Foundations	\$280,440
Government	\$2,326,623
Individuals and Workplace Giving	\$1,842,622

Total Campaign Revenues **\$5,082,145**

Other Revenue

Contract Services and Other Income	\$1,625,013
Release of Restricted Funds	\$101,505

Total Support and Other Revenue **\$6,808,663**

WHERE OUR SUPPORT GOES

Grants, Support and Operations

Grants, Contracts & Designated Support	\$5,189,770
Programs	\$810,114
Fundraising	\$350,966
Marketing	\$191,385
Management and General	\$140,763

Total Grants, Support and Operations **\$6,682,998**

Unrestricted Net Assets at 6/30/19 **\$1,889,694***

* Contains policy-restricted assets for use in FY20.

A copy of the audited financial statements is available at www.UnitedArts.cc – or call 407.628.0333.



2019 CORPORATE & GOVERNMENT DONORS

Trustees (\$100,000+)

City of Orlando and Employees
Darden Restaurants, Inc. and the Darden
Restaurants Foundation
Orange County Public Schools and Employees
Orange County, Florida and Employees
Seminole County, Florida
University of Central Florida
Walt Disney World Resort, The Walt Disney
Company Foundation, and Employees

Associate Trustees (\$50,000 - \$99,999)

Duke Energy, Duke Energy Foundation,
and Employees
Florida Blue
Greater Orlando Aviation Authority
Lowndes and Employees
The Massey Services Family and Team Members
- Andrea Massey-Farrell and James Farrell
Wells Fargo and Employees

Chairman's Circle (\$25,000 - \$49,999)

MD Back Office
Orlando Magic and Employees
Tupperware Brands
Universal Orlando and the Universal
Orlando Foundation

President's Circle (\$10,000 - \$24,999)

AssistRx
Bank of America and Employees
Bioclinica Research
City of Winter Park
Mary Palmer & Associates, LLC
Orlando Health and Employees
Osceola County, Florida
OUC - The *Reliable* One and Employees
PNC Foundation
Publix Super Markets Charities
The School District of Osceola County

Platinum Circle (\$7,500 - \$9,999)

Florida Department of State
SunTrust Bank, Central Florida Employees

Gold Circle (\$5,000 - \$7,499)

Dean Mead
Orlando Science Center Employees
Premiere Show Group

Silver Circle (\$2,500 - \$4,999)

Akerman LLP
ExxonMobil Corporation and the
ExxonMobil Foundation
MSL CPAs & Advisors
United Arts of Central Florida Employees
Valencia College

Visa, Inc.
WBQ Design & Engineering, Inc.
David Wheeler on behalf of Miss
Orlando Scholarship Organization

Bronze Circle (\$1,000 - \$2,499)

A. Brian Phillips, P.A.
ABC Fine Wine & Spirits
Centerplate
Holland & Knight, LLP
Immersion Security
Dr. Les and Lynn Kramer in memory of
Sam and Dolores Kraighman
Meritage Homes
Odd-o-Ts' Entertainment in honor of all
those who keep us performing!
Pineloch Management Corporation
Rollins College
Seay Business Solutions, LLC
Stonebridge Financial Planning Group, LLC
Melissa Taylor
Urbander
The Vaughn Group
1 Anonymous Donor

In-Kind Services

Leslie Carney
Central Florida Community Arts
Stephanie Ghertner

Grand Bohemian Hotel Orlando
The Holocaust Memorial Resource and
Education Center of Florida
iHeartMedia
Dr. Stacey Johnson
Mark A. Jones
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