

About the new Orange County Arts & Cultural Affairs FY24 Cultural Tourism (CT) cycle

United Arts of Central Florida plans to open the Orange County Cultural Tourism program online in early June and we are making plans for the workshops, likely offering a couple at the end of May into first half of June. We'll update you when the dates are set.

The application deadline will be Sunday, July 9, 2023, by 11:59 p.m.

Funding & Standards Committee made some changes in the FY24 Cultural Tourism Guidelines that you should be aware of as you plan for CT:

- The caps on request levels have gone up to a maximum of \$160,000 per large request, \$80,000 for medium and \$45,000 for a small request.
- The minimum score for funding eligibility has gone back up to its original requirements of 80 for large, 75 for medium and minimum of 70 for small request.
- Evaluation Matrix basically stays the same as far as attendance requirements and match.
- One revised narrative question in the Marketing & PR section -- removed the timeline requirement but added the question, "How are you reaching audiences outside of the four-county local area to bring visitors to your event?"
- Only medium and large-request applicants have to complete the Nonprofit Search profile; for small requests it will be optional, and a board member form will be required instead.
- Each applicant will need to have (or file for) a Unique Entity ID (UEI) number. This is a widely used ID in state and federal grant systems, as well as by United Arts. Either transition a DUNS#/SAM.gov account if you have applied with the state before, or file for a new UEI with the relatively easy application process. If your organization is not registered in SAM.gov and you only want a Unique Entity ID (all that is required for Orange County or United Arts Grants) follow the steps [in this guide](#).
- Financial statements:
 - **Form 990** - Applicants must include with their application the filing and proof of submission for IRS Form 990, that was submitted within 9 months after the close of your recently completed fiscal year, regardless of any IRS extensions.
 - **Completed fiscal year Audit or reviewed financial statements, or Balance Sheet, and Profit & Loss** (whichever is required based on prior year operating revenue on 990) -
- Must be completed within 9 months after the close of your recently completed fiscal year and submitted with the application.
 - **Current financial statements** (for a period ended within the past four months) must be provided with the application. Both Balance Sheet, and Profit & Loss
 - NOTE: All financial documents must be provided at the time of application to ensure adequate time for the financial reviewer(s) to prepare panel information in time for the panel review. Applicants that cannot meet ALL three financial statement requirements at the time of application will still be able to apply, but they will receive a 0 score in the financial readiness section, and if they still score eligible and are recommended for funding, the applicant will be contractually required to provide these documents prior to the release of any funds.

Thank you for planning ahead! If you have any questions before the workshops, please let me know.

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