



United Arts

OF CENTRAL FLORIDA

2017 Annual Report to the Community



Asian Cultural Association, Performance at Arts for ALL Day, 2017

A MESSAGE TO OUR COMMUNITY



A handwritten signature in black ink that reads "Jean Grono-Nowry".

Jean Grono-Nowry
Chair

We are pleased to report that since our inception in 1989, United Arts has invested more than \$145 million in the region's nonprofit cultural organizations. Through our funding and contracts for services, we provide more than 2.7 million cultural experiences to residents in Central Florida each year.

The collaborative *Campaign for the Arts* exceeded its goal once again in FY17, raising \$2,088,344, at 102% of goal. Funds raised for the *Arts for ALL* Fund enhance our agency's competitive Operating Support Grants, which allowed 39 cultural organizations to produce 4,222 exhibitions and productions, provide arts access and arts education to 892,000 students, offer 1,530,172 free tickets, and support 12,331 artists as well as 283 full-time and 483 part-time staff positions.

A major new partnership this year infused the arts into all Osceola County schools. This was made possible by a \$100,000 grant from Dr. Phillips Charities and matched by Tupperware Brands, in conjunction with a range of Osceola County partners for a total investment of \$200,000. The grant ensures that children in every grade level in The School District of Osceola County experience high-quality cultural programs. This investment will continue into FY18. Additionally, we have highlighted several ongoing arts education partnerships in that section of our report.



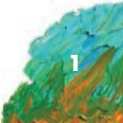
A handwritten signature in black ink that reads "Flora Maria Garcia".

Flora Maria Garcia
President & CEO

We continue our diversity partnership with Duke Energy on funding new initiatives addressing audience expansion, access and inclusion to all Central Florida communities. Over the past three years, this investment has totaled \$150,000 and has helped us create new programs and expand audiences. We will continue Diverse Programming Grants, supported by Duke Energy, in the upcoming year.

A new gift from the Edyth Bush Charitable Foundation created an annual award to a community leader focused on arts leadership through philanthropy. This year's award winner, Jerry Hilbrich, former Chair of the Foundation, was honored at the United Arts Annual Meeting. The award allows the honoree to "gift" \$5,000 to a local cultural organization of his choice—Mr. Hilbrich selected the Orlando Philharmonic Orchestra.

We'd like to extend our sincere appreciation and thanks to all United Arts donors. Your contributions allow us to make these incredible arts programs possible every year.





Art & History Museums - Maitland

TRUSTEE SUPPORT

United Arts Trustees are donors of \$100,000 or more. Their generous support of the arts, science and history in Central Florida distinguishes them as visionary philanthropic leaders. Their gifts provide foundational support for grant awards and crucial institutional operating support. In addition, their funds, combined with those of generous corporate donors, provide a valuable matching pool used to inspire giving through United Arts' annual collaborative *Campaign for the Arts*. United Arts is pleased to recognize each Trustee for their generosity and leadership with a seat on United Arts' Board of Directors.

Alan Ginsburg
FAMILY FOUNDATION



JPMORGAN CHASE & CO.





CAMPAIGN FOR THE ARTS

During the annual collaborative *Campaign for the Arts*, United Arts works in partnership with local cultural institutions to raise funds in support of arts, science and history. The campaign runs from February 1 through April 30 each year, with an Early Bird phase beginning the week of Thanksgiving.

Donations to United Arts' *Arts for ALL* Fund directly support grants awarded through a competitive and independent process as well as critical K-12th grade arts and cultural educational programming. Donors may also designate to any cultural nonprofit organization throughout the campaign. Donor-designated gifts to the campaign's participating cultural partners qualify for a 15 percent matching gift.

Committed corporations provide support through on-site Workplace Giving campaigns, where employees learn about United Arts and the organizations it funds. In FY17, 27 corporations and their employees generously contributed in excess of \$150,000.

In all, the 2017 collaborative *Campaign for the Arts* raised \$2,088,344, of which \$347,912 was designated to the *Arts for ALL* Fund.



THE PUBLIC LIBRARY AND ENZIAN THEATER PRESENT

REEL SHORT TEEN FILM FESTIVAL

SAT, MARCH 4
11AM

FREE AND OPEN
TO THE PUBLIC

ENZIAN
FILM + VIDEO + MUSIC
EXHIBITING 2016

Enzian, Reel Short Teen Film Festival

UNITED ARTS GRANTS

United Arts provides crucial Operating Support Grants to arts, science and history organizations with budgets of \$25,000 or more who provide a full season of programming. Panels of community volunteers observe cultural events year-round, meet with applicants and recommend grants based on artistic merit, management and fiscal responsibility, and service to the community. Thirty-eight cultural organizations received grants totaling \$1,480,000 through this program.

The agency reaches out to grassroots and multicultural organizations through Mini-Grants. The program has three deadlines per year, a short application and one-month turnaround from submission to grant decision. More than half of the grantees are first-time recipients and 44% of funding goes to culturally diverse organizations. Eighteen organizations received grants totaling \$30,000 through this program.

This year, new Diverse Programming Grants, with funding from Duke Energy, incentivized the creation of programming that is more inclusive and representative of the diversity of the region. Twelve organizations received grants totaling \$45,000 through this program.

United Arts also provides technical assistance workshops for nonprofits to strengthen their skills in fundraising, grant writing and marketing.

Overall, Central Florida residents and visitors experienced the arts, science and history on more than 2.7 million occasions last year, made possible through 70+ cultural providers supported by United Arts.





©Orlando Philharmonic Orchestra

What Teachers are saying ...

"It is becoming increasingly rare for children to be exposed to live arts performances like ballets, orchestra concerts, and plays. It is really great for the students to have the opportunity through school where they wouldn't have had it otherwise. I also believe that the experience makes what we do in the classroom real to the students. It helps solidify connections and reinforce teaching." - Teacher, Wolf Lake Elementary School

"This allowed my students to see that there are opportunities for them in this industry as well as the fact that individuals from situations like theirs can be successful." - Teacher, Memorial Middle School

"This has been the most AMAZING experience for Evans students! 13 of the 15 kids have NEVER taken a dance class - and are thrilled to be learning cultural dance." - Teacher, Evans High School

ARTS EDUCATION



United Arts facilitated more than 910,000 K-12 student experiences through its cultural partners and through partnerships with school districts and other funders. United Arts funds visits to museums, attendance at performing arts centers, and artist residencies in schools to enhance curriculum.

All 3rd, 4th and 5th graders in Orange County and All 5th graders in Osceola County go to the Orlando Philharmonic Orchestra. All 2nd graders in Orange County and All 3rd graders in Osceola County go to the Orlando Ballet. All 8th graders in Orange County and Osceola County attended a live performance of "The Giver" by the Orlando Repertory Theatre.

UAARTSED.COM

United Arts manages UAArtsEd.com, an online directory of arts education programs for pre-K through 12th grade. Teachers can search for cultural programs, download lesson plans that tie to the curriculum, and apply for funding, while parents can utilize the site to find family-friendly events and cultural summer camps.

ARTS LEARNING GRANTS

United Arts expands opportunities for arts education to the wider community through its Arts Learning Grants program. The program has been instrumental in implementing new programs for at-risk youth, people with varying abilities, Spanish-speaking actors, senior citizens and toddlers in Orange County. Twelve grants totaling \$26,550 were awarded through this program.



Award recipients at Orange County Principals Appreciation Breakfast

PRINCIPALS APPRECIATION BREAKFAST

United Arts hosts the annual Principals Appreciation Breakfast to celebrate the achievements of principals who support exemplary arts programs, retain certified arts teachers in every school and work to make sure every student has access to quality arts education.

Orange County Public Schools celebrated its 11th annual Principals Appreciation Breakfast in 2017. The highlight of the event is the Arts Principal Award, which recognizes principals who lead the way in supporting and promoting innovative, high-quality arts programs and arts instruction in their schools. Three award winners (one each from elementary-, middle- and high-school levels) were featured in a panel discussion. At the event, attendees were eager to learn how, in an atmosphere of budget cuts and increasing requirements, these principals managed to keep the arts a strong part of their students' learning experience. The winning principals each received a \$1,000 cash award for their school's arts program, \$500 in art supplies donated by Sam Flax, two tickets to a Broadway Series production courtesy of the Dr. Phillips Center for the Performing Arts, and a United *ArtsCard*, a buy-one-ticket-get-one-FREE and discount card to arts performances and exhibits throughout Central Florida.

Also in 2017, United Arts hosted the second annual Principals Appreciation Breakfast for The School District of Osceola County. The breakfast, sponsored by Tupperware Brands, was rodeo-themed and included performances by students, teachers and administrators and community arts groups celebrating the County's arts education accomplishments over the past year.





Evans High School, Career Pathways to Creative Sector Jobs

CAREER PATHWAYS

Career Pathways to Creative Sector Jobs is a career-training program designed to prepare youth for high-demand back-of-house arts and entertainment jobs at area theme parks and cultural institutions.

Through this program, students are able to earn a vocational certificate, a two-year degree from Valencia College, or a four-year degree from the University of Central Florida, depending on the level of complexity they wish to pursue. Curriculum in this program is designed specifically to reflect the job skills needed for employment in the arts and entertainment industry.

United Arts completed the final year of a multi-year \$300,000 grant from JPMorgan Chase Foundation to implement this program at Evans High School. In partnership with Valencia College and Orange County Public Schools, the *Career Pathways to Creative Sector Jobs* program at Evans High School has engaged 200 students thus far and propelled Evans to be designated an Arts & Entertainment Magnet School. United Arts will continue working with Evans by supporting student internships at cultural institutions and serving as ongoing advisors.

FY17 was the first year of a \$350,000 two-year grant from JPMorgan Chase Foundation for the replication of the Evans' *Career Pathways to Creative Sector Jobs* program within The School District of Osceola County. The grant allows for an originally planned STEM (Science, Technology, Engineering, Mathematics) High School to evolve into a STEAM High School to include arts training. The grant also allows for the purchase of equipment, beyond what the school district normally funds, so that the new arts training program is properly equipped to serve its students.



JOY HARTIG
District #3

JULIUS MELENDEZ
District #2

JAY WHEELER
District #1

The School District of Osceola County, VPK Strings

OTHER PARTNERSHIPS

United Arts-funded arts in education programs make possible more than 120,000 student experiences each year in visual and performing arts, science and history. Attesting to United Arts' leadership in arts education initiatives, United Arts' Grants & Arts Education Manager, Mary Giraulo, received a 2017 Leadership Award from Florida Alliance for Arts Education.

Highlights of major programming partnerships include:

- A longstanding annual contract with Orange County Public Schools that makes possible high-quality, curriculum-based cultural programs, both in and out of Orange County schools. This district is proud that they have an arts teacher in every school.
- A first-year funding partnership with Dr. Phillips Charities, Tupperware Brands, Osceola County, and The School District of Osceola County for a total of \$200,000 to infuse every grade level in The School District of Osceola County with a wide range of arts programs.
- Walt Disney World Resort again awarded United Arts a \$200,000 grant to send all OCPS 8th graders to a live theater production of "The Giver," performed by the Orlando Repertory Theatre at Dr. Phillips Center for the Performing Arts. Thirteen thousand 8th grade students attended the performance after reading the book and being prepared for the experience by teachers using provided curriculum guides.



Snap! Orlando

ORANGE COUNTY & UNITED ARTS

United Arts partners with Orange County Arts & Cultural Affairs to manage the Cultural Tourism and Cultural Facilities Funding recommended by the Orange County Arts & Cultural Affairs Advisory Council and approved by the Orange County Board of County Commissioners. As fiduciary agent, United Arts coordinates guidelines and workshops, facilitates the application process, supports the panel review process, and oversees the reporting and funds disbursement process for funded projects. To date: \$33.5 million in funding has been awarded, supporting 51 organizations and 330 projects/phases, and group marketing.

United Arts supports Orange County's goal to elevate the status of arts and culture in Central Florida to that befitting a world-class community. Two major funding programs used to further that goal are:



- *Cultural Tourism Funding* supports projects that enhance the Orlando area's arts and cultural identity, present quality arts and cultural experiences and promote tourism, thus stimulating local economies and generating new jobs. Awards are determined through a competitive panel review process. In FY17, \$2.8 million was awarded for 28 projects, collaborative marketing programs, festivals, exhibitions and performances, bringing total grants to \$22.9 million since 2003.
- *Cultural Facilities Funding* supports the acquisition, renovation, construction or equipping of museums and performance venues in Orange County. In FY17, \$867,000 was awarded for four projects, bringing total grants to \$10.6 million since 2006.



Sculptures On The Lawn Exhibit, 2017



ARTS & ECONOMIC PROSPERITY 5



AEP5 is American for the Arts' latest and largest (341 study regions nationwide) research project measuring the economic impact of the nonprofit arts and cultural organizations and their audiences. The Central Florida Region is comprised of seven counties and 690+ nonprofit cultural organizations and government programs. United Arts of Central Florida partners with Americans for the Arts on the AEP nationwide research project, conducted every five years.

IMPACT OF THE ARTS IN CENTRAL FLORIDA

- **\$399.9 Million total dollars** generated annually by nonprofit arts and cultural organizations and their audiences in direct economic activity
- **13,764 Jobs** (Full-Time Equivalent) supported by the arts and culture industry
- **\$39.9 Million** culture-related **revenue** generated for state and local governments





Flamenco del Sol, Performers at Arts for ALL Day, 2017

ARTS FOR ALL

To ensure that the future of art and the humanities in Central Florida is thriving and rich, United Arts is making a conscious effort to grow its outreach to diverse communities at events and festivals, through social media and marketing, and by creating culturally diverse programming that represents and celebrates the diverse makeup of Central Florida. Through United Arts' events website OrlandoAtPlay.com, arts education website UAArtsEd.com, and *Orlando Arts Magazine*, United Arts strives to create a greater awareness and accessibility for EVERYONE to arts and cultural events offered in Central Florida. United Arts also actively engages the community through programs like Emerging Arts Leaders and events like *Arts for ALL Day*, that make an immediate impact in the community and are pivotal investments into the future of Central Florida.

ARTS FOR ALL DAY

As a part of an ongoing effort to ensure that Central Florida's arts and cultural community is more inclusive, accessible and representative of the diversity of those who live in and visit our region, United Arts held *Arts for ALL Day*, a free, family-friendly, taste-of-the-arts event at Loch Haven Cultural Park on February 4, 2017. *Arts for ALL Day* was created as a way to introduce ethnically and culturally diverse and underserved communities to local arts and cultural organizations. More than 70 local artists and cultural organizations representing a variety of art genres showcased their work for attendees throughout the day. Of the 6,000+ attendees, data from audience surveys indicates that:

- 28% were first-time arts and cultural attendees
- 85% would like to receive information about future events
- 100% would return to see one or more of the cultural organizations that performed or exhibited



Jerry Hilbrich Arts Leadership Award, recipient Jerry Hilbrich, and family

LEADERSHIP INITIATIVES

JERRY HILBRICH AWARD

The Jerry Hilbrich Arts Leadership Award was established in 2017 with a grant from the Edyth Bush Charitable Foundation. Each year, the award recognizes an outstanding community leader who has supported both the arts and United Arts of Central Florida. The honoree will have demonstrated innovative and creative contributions and/or exemplary commitment and leadership to arts and culture in Central Florida. The recipient will also be a long-time strong and significant supporter of United Arts of Central Florida. In addition to receiving the award, the honoree may designate an arts or cultural organization to receive a donation of \$5,000. The first recipient of the Arts Leadership Award was Jerry Hilbrich, a longtime supporter of the arts in Central Florida and United Arts. Mr. Hilbrich designated the Orlando Philharmonic Orchestra as the recipient of his donation.

EMERGING ARTS LEADERS



United Arts is excited to announce the inaugural year of Emerging Arts Leaders: Central Florida, a local chapter of Americans for the Arts Emerging Leaders Network. The goal of this program is to invest in the next generation of area arts and culture leaders by pairing them with established mentors in their field, creating lasting connections with other emerging and established leaders, and increasing access to activities that will advance their professional development.



Orlando Philharmonic Orchestra, *Star Wars Celebration*
Shown, from front-left: George Lucas, John Williams, Kathleen Kennedy

YOUR SOURCE FOR ARTS, CULTURE AND ENTERTAINMENT



ORLANDOATPLAY.COM

A program of United Arts of Central Florida and funded in part by Orange County Arts & Cultural Affairs and the Florida Division of Cultural Affairs, OrlandoAtPlay.com features an online event calendar with 718 organizations posting more than 2,900 events annually, a public art guide with 258 items and a restaurant directory of 141 places to dine and relax.

In FY17, the OrlandoAtPlay.com website attracted 162,998 users of all ages from all over the world. They visited the site 206,948 times and viewed 483,100 pages promoting the region's diverse and innovative arts, science and history programs and events.



2017 Sam Flax Wall Project
Artist: Lesley Silva



orlandoarts MAGAZINE



The official publication of United Arts of Central Florida, *Orlando Arts Magazine* is a donor benefit for contributions to United Arts of \$50 or more. The magazine serves as a comprehensive guide to arts and cultural offerings throughout Central Florida's seven-county region.

Produced bi-monthly in cooperation with Visit Orlando, the official tourism association, the publication covers local arts, science, history and special events. It also includes articles about home décor and artful shopping and restaurants – because living well is an art.

UNITED ARTSCARD

The United *ArtsCard* is a donor benefit for contributions to United Arts of \$100 or more. Good for one year, the card is a valuable buy-one-ticket-get-one-FREE and discount card for more than 25 arts, science and history organizations throughout Lake, Orange, Osceola and Seminole counties.



PROVIDING INFORMATION AND ACCESS

UNITEDARTS.CC

UnitedArts.cc is the official website for United Arts of Central Florida and a vital resource for donors, organizations seeking funding and existing grantees. Organizations can learn about grant opportunities, apply for funding or manage their existing grants through the site. Visitors to the site can access featured articles from *Orlando Arts Magazine*, find information about United Arts' arts education programs and arts research, jump to OrlandoAtPlay.com for a calendar of local arts and cultural events, sign their company up for a Workplace Giving campaign, make a gift or pledge, or join the arts advocacy mailing list to help keep the arts alive in Central Florida. Take a moment and explore!

CONNECT WITH US



 Likes: 7,519

 Followers: 4,827

 Followers: 566



 Likes: 9,316

 Followers: 4,327

 Subscribers: 7,286



Garden Theatre



Orange County Regional History Center



Crealde School of Art



Bach Festival Society of Winter Park

FY17 COMBINED FUNDING | LARGE BUDGET

LARGE BUDGET ORGANIZATIONS	UNITED ARTS FUNDING			TOTAL FUNDING	
	CAMPAIGN FOR THE ARTS	CAMPAIGN MATCH	GRANTS		EDUCATION AND OTHER CONTRACTS
Orlando Philharmonic Orchestra	\$362,682	\$55,291	\$200,193	\$225,442	\$843,608
Orlando Shakespeare Theater	\$529,012	\$47,339	\$153,682	\$14,839	\$744,872
Orlando Ballet	\$246,633	\$28,532	\$180,100	\$61,805	\$517,070
Orlando Science Center	\$152,349	\$21,400	\$170,886	\$67,009	\$411,644
Orlando Repertory Theatre	\$63,745	\$8,304	\$117,360	\$208,248	\$397,657
Orlando Museum of Art	\$97,178	\$14,388	\$137,462	\$71,887	\$320,915
Bach Festival Society of Winter Park	\$163,672	\$27,079	\$61,370	\$30,917	\$283,038
Crealdé School of Art	\$43,446	\$6,114	\$71,342	\$9,075	\$129,977
Enzian	\$69,324	\$8,644	\$48,164	\$200	\$126,332
Art & History Museums - Maitland	\$36,930	\$6,252	\$42,356	\$3,300	\$88,838
Orange County Regional History Center	\$22,756	\$4,539	\$27,070	\$28,689	\$83,054
Wayne Densch Performing Arts Center	\$55,500	\$763	\$6,600	-	\$62,863
Orlando Philharmonic Opera	\$51,581	\$8,177	-	-	\$59,758



Orlando Philharmonic Orchestra



Downtown Arts District/CityArts Factory



Enzian



Osceola Arts

FY17 COMBINED FUNDING | LARGE BUDGET

LARGE BUDGET ORGANIZATIONS (CONTINUED)	UNITED ARTS FUNDING				TOTAL FUNDING
	CAMPAIGN FOR THE ARTS	CAMPAIGN MATCH	GRANTS	EDUCATION AND OTHER CONTRACTS	
Downtown Arts District/CityArts Factory	\$23,737	\$5,445	\$22,883	\$300	\$52,365
Seminole Cultural Arts Council	\$50,364	\$669	-	-	\$51,033
Orlando Fringe	\$15,645	-	\$26,164	\$8,750	\$50,559
Garden Theatre	\$15,041	\$2,141	\$31,268	\$300	\$48,750
Osceola Arts	\$5,855	\$1,745	-	\$19,837	\$27,437
The Association to Preserve the Eatonville Community	\$23,703	\$2,191	-	-	\$25,894
Mad Cow Theatre	\$9,794	\$5,054	\$2,500	\$300	\$17,648
Total All Large Budget	\$2,038,947	\$254,067	\$1,299,400	\$750,898	\$4,343,312



Florida Symphony Youth Orchestra



Global Peace Film Festival



Central Florida Community Arts



Central Florida Ballet

FY17 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Dr. Phillips Center for the Performing Arts (venue)	\$500	-	\$96,420	\$96,920
Holocaust Memorial Resource & Education Center	\$25	\$34,000	\$300	\$34,325
Central Florida Community Arts	\$1,335	\$23,900	\$1,200	\$26,435
Osceola Center for the Performing Arts (venue)	-	-	\$24,399	\$24,399
Central Florida Ballet	\$100	\$21,500	\$700	\$22,300
Albin Polasek Museum & Sculpture Gardens	\$100	\$19,100	-	\$19,200
OneOrlando Fund	\$25	-	\$19,000	\$19,025
Opera Orlando	\$13,101	\$4,666	\$200	\$17,967
Mount Dora Center for the Arts	-	\$17,700	-	\$17,700
Empty Spaces Theatre	-	-	\$16,761	\$16,761
Florida Symphony Youth Orchestra	\$2,186	\$14,200	\$200	\$16,586
MicheLee Puppets	\$100	\$11,700	3,225	\$15,025
Bay Street Players	\$75	\$12,100	-	\$12,175

FY17 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Mennello Museum of American Art (including Friends of)	\$125	\$10,200	\$500	\$10,825
The Center for Contemporary Dance	\$250	-	\$10,325	\$10,575
Orlando Gay Chorus	\$439	\$9,611	\$300	\$10,350
Snap! Orlando	\$50	\$4,000	\$6,200	\$10,250
Winter Garden Heritage Foundation	-	\$6,883	\$2,500	\$9,383
Urban Think Foundation	-	\$8,535	-	\$8,535
Winter Park Playhouse, The	\$1,220	-	\$6,979	\$8,199
Timucua Arts Foundation	\$50	\$8,101	-	\$8,151
Steinway Society of Central Florida	\$50	\$7,063	\$300	\$7,413
Playwrights' Round Table	\$100	\$1,155	\$4,877	\$6,132
Global Peace Film Festival	-	\$5,943	\$500	\$6,443
Voci Dance	\$110	\$1,500	\$3,830	\$5,440

FY17 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	UNITED ARTS FUNDING			TOTAL FUNDING
	CAMPAIGN FOR THE ARTS	GRANTS	EDUCATION AND OTHER CONTRACTS	
Asian Cultural Association	-	\$4,804	\$300	\$5,104
Leesburg Center for the Arts	-	\$5,063	-	\$5,063
Performing Arts of Maitland	\$100	\$4,670	-	\$4,770
Winter Park Historical Association	\$150	\$4,460	-	\$4,610
A Gift for Teaching	\$4,000	-	-	\$4,000
Osceola County Historical Society	-	\$4,000	-	\$4,000
Melon Patch Players	-	\$3,470	-	\$3,470
Lake Eustis Museum of Art	-	\$2,731	-	\$2,731
Cultural Fusion	-	\$2,500	\$200	\$2,700
Autism Society of Greater Orlando	-	\$2,500	-	\$2,500
HAPCO Music Foundation	-	\$2,500	-	\$2,500
The Westerlies	-	-	\$2,500	\$2,500
Winter Garden Art Association	\$25	\$2,250	-	\$2,275

FY17 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

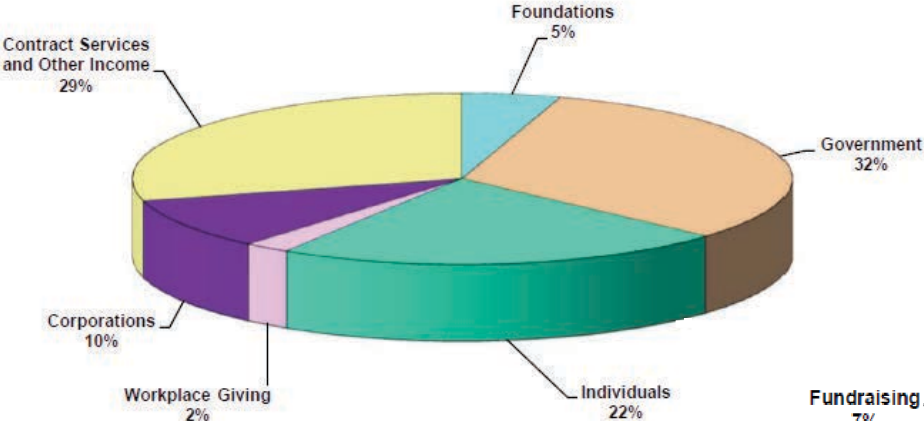
SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	UNITED ARTS FUNDING			TOTAL FUNDING
	CAMPAIGN FOR THE ARTS	GRANTS	EDUCATION AND OTHER CONTRACTS	
Messiah Choral Society	\$10	\$2,000	\$125	\$2,135
Goldsboro West Side Community Historical Association	-	\$2,100	-	\$2,100
P.A.S.T. / Wells' Built Museum	-	\$2,100	-	\$2,100
Creative City Project	\$50	\$2,000	-	\$2,050
Emotions Dance	-	\$1,645	\$100	\$1,745
Child of this Culture Foundation	-	\$1,500	\$125	\$1,625
Casa de Mexico	-	\$1,500	-	\$1,500
Orlando Film Festival	-	\$1,000	\$325	\$1,325
ArtReach Orlando	-	\$1,000	-	\$1,000
Asia Trend	-	\$1,000	-	\$1,000
Caribbean American Association of Lake County	-	\$1,000	-	\$1,000
Celebration Foundation, The	-	\$1,000	-	\$1,000
Jones High Alumni & Community Band	-	-	\$1,000	\$1,000

FY17 COMBINED FUNDING | SMALL & MIDSIZE BUDGET

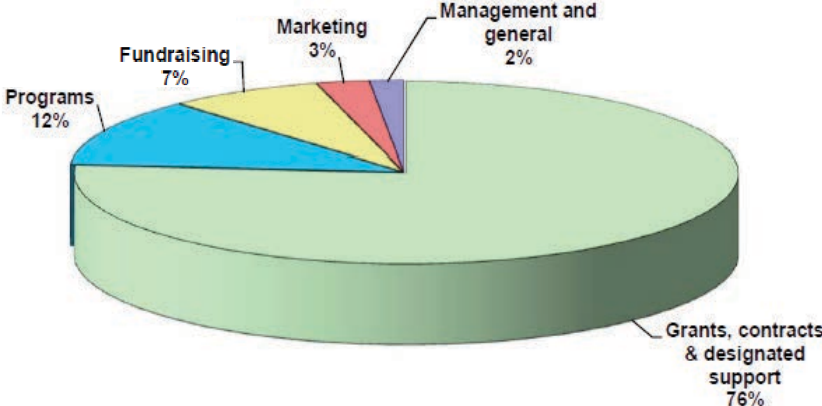
SMALL & MIDSIZE BUDGET ORGANIZATIONS (CONTINUED)	CAMPAIGN FOR THE ARTS	UNITED ARTS FUNDING		TOTAL FUNDING
		GRANTS	EDUCATION AND OTHER CONTRACTS	
Love Your Shorts Film Festival	-	\$1,000	-	\$1,000
Mount Dora Music Festival	-	\$1,000	-	\$1,000
Orlando Urban Film Festival	-	\$1,000	-	\$1,000
All Other Gifts, Grants and Service Contracts	-	\$14,472	\$67,470	\$81,942
Total All Small & Midsize Budget	\$24,276	\$296,122	\$270,861	\$591,259

INDIVIDUAL ARTISTS	CAMPAIGN FOR THE ARTS	GRANTS	EDUCATION AND OTHER CONTRACTS	TOTAL FUNDING
Kahl, Christopher	-	-	\$1,000	\$1,000
Total All Individual Artists	\$0	\$0	\$7,200	\$7,200

WHERE OUR SUPPORT COMES FROM



WHERE OUR SUPPORT GOES



UNITED ARTS OF CENTRAL FLORIDA INC.

FINANCIAL ACTIVITIES SUMMARY | YEAR ENDED JUNE 30, 2017

WHERE OUR SUPPORT COMES FROM

Campaign and Other Revenue:

Individuals	\$1,486,390
Corporations	\$646,367
Foundations	\$324,600
Government	\$2,143,844
Workplace Giving	\$153,194
Total Campaign Revenues	\$4,754,395

Other Revenue:

Contract Services and Other Income	\$1,959,758
Total Support and Other Revenue	\$6,714,153

WHERE OUR SUPPORT GOES

Grants, Support and Operations:

Grants & Designated Support	\$4,941,770
Programs	\$769,204
Fundraising	\$487,658
Marketing	\$165,976
Management and General	\$106,679

Total Grants, Support and Operations **\$6,471,287**

Unrestricted Net Assets at 06/30/17 **\$813,916**

A copy of the audited financial statements is available at www.UnitedArts.cc – or call 407.628.0333.



2017 CORPORATE & GOVERNMENT DONORS

Trustees (\$100,000 - \$250,000+)

City of Orlando and Employees
Darden Restaurants, Inc. and the
Darden Restaurants Foundation
Dr. Phillips Charities
JPMorgan Chase Foundation
Orange County, Florida and Employees
Orange County Public Schools and Employees
Seminole County, Florida and Seminole
County Public Library System
University of Central Florida
Walt Disney World Resort

Associate Trustees (\$50,000 - \$99,999)

Duke Energy and Employees
Florida Blue
Florida Department of State
Greater Orlando Aviation Authority
Lockheed Martin and Employees
Lowndes, Drosdick, Doster, Kantor &
Reed, P.A. and Employees
The Massey Services Family and Team
Members - Harvey L. and Carol
Massey, Andrea Massey-Farrell and
James Farrell, Tony and Jann Massey

Chairman's Circle (\$25,000 - \$49,999)

Bank of America
Orlando Magic and Employees
Tupperware Brands
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