

PRESS RELEASE

FOR RELEASE, MARCH 7, 2023



Contact:

Sean Thurman
Marketing & Communications Director
407.628.0333
Sean@UnitedArts.cc

2023 COLLABORATIVE CAMPAIGN FOR THE ARTS HAS ALREADY RAISED OVER \$3.3 MILLION FOR LOCAL ARTS & CULTURE

ORLANDO – March 7, 2023 – United Arts of Central Florida announced today that five weeks into the annual Collaborative Campaign for the Arts, donations total over \$3.3 million. United Arts and the 33 campaign partners (listed below) are working together to unite the community and raise \$6 million in support of local arts and culture before April 30.

“I am thrilled that United Arts and the campaign partners have hit this significant mark so early in the campaign,” said Jennifer Evins, president and CEO of United Arts. “I am thankful to the members of our community who have already made the commitment to support local arts and culture and urge those who have not yet made their contribution to help us keep up the momentum needed to reach our \$6 million goal. The best way to fuel the arts in our community is by doing it together.”

United Arts and the campaign partners have already made significant strides toward the 2023 *Collaborative Campaign for the Arts’* goal, but every dollar is critical. When the campaign exceeds \$6 million in donations, an additional \$500,000 from Orange County will be unlocked -- in the form of a challenge grant.

Donations during the Collaborative Campaign provide vital funds to help fuel the local arts and cultural community. Contributions designated to any of the campaign partners through the Collaborative Campaign for the Arts are eligible to receive a 15% match by United Arts, maximizing contributions.

The Collaborative Campaign for the Arts runs from February 1 through April 30. The complete list of contribution options for the 2023 Collaborative Campaign for the Arts is listed below.

1. Art & History Museums of Maitland
2. ArtReach Orlando
3. Bach Festival Society of Winter Park
4. Bay Street Players
5. Central Florida Ballet
6. Central Florida Community Arts
7. Central Florida Vocal Arts/Opera del Sol
8. Crealdé School of Art
9. Creative City Project
10. Downtown Arts District/CityArts Orlando
11. Enzian
12. Florida Symphony Youth Orchestras
13. Garden Theatre
14. Global Peace Film Festival
15. Holocaust Memorial Resource & Education Center of Florida
16. Leesburg Center for the Arts
17. MicheLee Puppets
18. Mount Dora Center for the Arts
19. Opera Orlando
20. Orange County Regional History Center
21. Orlando Ballet
22. Orlando Fringe
23. Orlando Gay Chorus
24. Orlando Museum of Art
25. Orlando Philharmonic Orchestra
26. Orlando Repertory Theatre
27. Orlando Science Center
28. Orlando Shakes
29. Page 15*
30. Russian Ballet*
31. Snap! Orlando
32. Timucua Arts Foundation
33. United Arts – Arts for ALL Fund
34. Winter Garden Heritage Foundation

*New to the 2023 Collaborative Campaign for the Arts

If you are new to the community and not sure which organization to choose, you can donate to United Arts, which champions and empowers the work of arts, science and history organizations, local artists, education outreach programs, cultural festivals, and arts programs in local neighborhoods and community centers to ensure access to a wide variety of arts and cultural programming for all people.

For contributions of \$50 or more, donors receive one year of *Orlando Arts* magazine delivered right to their door. For contributions of \$100 or more, donors will receive *Orlando Arts* magazine and the United ArtsCard, a buy-one-ticket, get-one-free and discount card that connects donors to diverse cultural offerings throughout Central Florida.

Gifts can be made online at the United Arts website: <https://UnitedArts.cc/CampaignfortheArts>

###

About United Arts of Central Florida

United Arts of Central Florida is the local arts agency uniting the community and fueling the arts. With the help of individual donors, corporations, foundations and public funding, United Arts inspires creativity, builds community and strengthens the economy in Central Florida. United Arts is proud to facilitate arts education programs for all ages and provide critical funding and comprehensive marketing for local art, science, and history organizations and individual artists. Leading the second largest collaborative fundraising campaign in the country and uniting over 30 of the region's cornerstone arts and cultural organizations, United Arts is dedicated to ensuring the arts are for all.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333