

# PRESS RELEASE

FOR RELEASE, FEBRUARY 2, 2023



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## **THE 2023 COLLABORATIVE CAMPAIGN FOR THE ARTS UNIFIES THE ARTS COMMUNITY IN CENTRAL FLORIDA**

**ORLANDO – February 2, 2023** – United Arts of Central Florida’s (United Arts) annual *Collaborative Campaign for the Arts* has begun. United Arts and 33 campaign partners (listed below) are working together to unite the community and raise \$6 million in support of local arts and culture.

As Central Florida continues its rapid growth, so does the demand for these organizations, and the need for funding increases. Dollars raised during the campaign will provide vital funds to help fuel the arts community throughout the coming year. Contributions designated to any of the campaign partners through the Collaborative Campaign for the Arts will receive a 15% increase by United Arts, enhancing the impact of donations.

"The best way to fuel the arts in our community is by doing it together," said Jennifer Evins, president and CEO of United Arts. "The Collaborative Campaign is our moment to shape our community to include more art, more culture and more sparks of creativity in our community and in our classrooms. When we power the arts together, we paint a better world to live in."

United Arts and the campaign partners have already made significant strides toward the 2023 *Collaborative Campaign for the Arts*' goal, but every dollar is critical. When the campaign exceeds \$6 million in donations, an additional \$500,000 from Orange County will be unlocked -- in the form of a challenge grant.

On February 1 at the Amway Center, the community rallied to celebrate the official start of the campaign with the help of the campaign sponsors: Clear Channel Outdoor, Downtown Orlando, Ernest & Young, iHeart Media, Jacky Herrera Realty, Joshi Law Firm, KPMG and MSL CPAs and Advisors.

The Collaborative Campaign for the Arts runs from February 1 through April 30 and allows donors to designate contributions to one or more of the campaign partners. The complete list of contribution options for the 2023 *Collaborative Campaign for the Arts* is listed below.

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| 1. Art & History Museums of Maitland                             | 17. MicheLee Puppets                       |
| 2. ArtReach Orlando  | 18. Mount Dora Center for the Arts         |
| 3. Bach Festival Society of Winter Park                          | 19. Opera Orlando                          |
| 4. Bay Street Players  | 20. Orange County Regional History Center  |
| 5. Central Florida Ballet  | 21. Orlando Ballet                         |
| 6. Central Florida Community Arts                                | 22. Orlando Fringe                         |
| 7. Central Florida Vocal Arts/Opera del Sol                      | 23. Orlando Gay Chorus                     |
| 8. Crealdé School of Art   | 24. Orlando Museum of Art                  |
| 9. Creative City Project   | 25. Orlando Philharmonic Orchestra         |
| 10. Downtown Arts District/CityArts<br>Orlando                   | 26. Orlando Repertory Theatre              |
| 11. Enzian   | 27. Orlando Science Center                 |
| 12. Florida Symphony Youth Orchestras                            | 28. Orlando Shakes                         |
| 13. Garden Theatre   | 29. Page 15*                               |
| 14. Global Peace Film Festival                                   | 30. Russian Ballet*                        |
| 15. Holocaust Memorial Resource &<br>Education Center of Florida | 31. Snap! Orlando                          |
| 16. Leesburg Center for the Arts                                 | 32. Timucua Arts Foundation                |
|  | 33. United Arts – <i>Arts for ALL Fund</i> |
|  | 34. Winter Garden Heritage Foundation      |

\*New to the 2023 *Collaborative Campaign for the Arts*

If you are new to the community and not sure which organization to choose, you can donate to the United Arts – *Arts for ALL Fund*, which works to ensure access to a wide variety of arts and cultural programming for all people.

For contributions of \$50 or more, donors receive a complimentary one-year subscription to *Orlando Arts* magazine. For contributions of \$100 or more, donors will receive a one-year subscription to *Orlando Arts* and the *United ArtsCard*, a buy-one-ticket, get-one-free and discount card that connects donors to cultural offerings throughout Central Florida.

Gifts can be made online at the United Arts website: <https://UnitedArts.cc/CampaignfortheArts>

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### **About United Arts of Central Florida**

United Arts of Central Florida is the local arts agency uniting the community and fueling the arts. With the help of individual donors, corporations, foundations and public funding, United Arts inspires creativity, builds community and strengthens the economy in Central Florida. United Arts is proud to facilitate arts education programs for all ages and provide critical funding and comprehensive marketing for local art, science, and history organizations and individual artists. Leading the second largest collaborative fundraising campaign in the country and uniting over 30 of the region's cornerstone arts and cultural organizations, United Arts is dedicated to ensuring the arts are for all.

For more information, visit <http://www.UnitedArts.cc> or call 407.628.0333