PRESS RELEASE

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Contact:

Jennifer Evins
President & CEO
407.628.0333, extension 225
Jennifer@UnitedArts.cc

UNITED ARTS OF CENTRAL FLORIDA HAS OPENED THE APPLICATION PROCESS FOR ITS PROJECT GRANTS PROGRAM

ORLANDO – **July 1, 2021** – United Arts of Central Florida has opened the application process for its Project Grants program (previously known as the Mini-Grants program). The Project Grants program deadline is 5 p.m., Wednesday, July 28, 2021, for projects starting on or after September 1.

This grant program funds up to \$3,000 for cultural projects and is geared toward smaller/emerging nonprofit 501(c)(3) cultural organizations. These grants are supported by gifts to the United Arts – Arts for ALL Fund. Nearly 3/4 of grantees receive their first grant from United Arts through this program, and 52% of funding goes to culturally diverse organizations.

"This grant process ensures that Central Florida residents are receiving inspired programming from cultural institutions no matter their size." said President & CEO Jennifer Evins.

Project Grants help fund programming by arts, science and history nonprofit organizations, increasing the variety of cultural experiences available to residents and visitors in Central Florida. This grant program recognizes the high value of arts and culture for our region and the institutions that provide cultural programming for the public year-round.

To be considered for the Project Grants, the organization must have been in existence for at least one year; have a nonprofit 501(c)(3) status; the proposed project must involve the arts, sciences, or history; must occur in Lake, Orange, or Osceola counties and must be open to the public. Exhibits, performances, festivals, arts education and outreach programs are examples of typical projects. All projects must be executed by professional artists and performers. Multiple projects can be included in one application, but separate budget forms are required for each project. Administrative costs can be included, up to 15% of the project budget.

United Arts staff initially reviews applications and may contact applicants for additional materials. Grant awards are determined by the Executive Committee of the United Arts board of directors.

Please visit <u>www.UnitedArts.cc/grants</u> for more information and the complete application guidelines and requirements.

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About United Arts of Central Florida

United Arts is a collaboration of individuals, businesses, governments and school districts, foundations, arts and cultural organizations, and artists. Its mission is to enrich communities by investing in arts, science and history. United Arts serves residents and visitors in Lake, Orange, Osceola and Seminole counties through the more than 60 local arts, science and history organizations it supports. It does this by providing direct support through grants and contracts for services, collaborative fundraising, arts education opportunities, advocacy, and technical and administrative assistance. Since 1989, United Arts has invested more than \$162 million in Central Florida's arts and culture.

For more information, visit http://www.UnitedArts.cc or call 407.628.0333.